

RIBBON CUTTINGS & GRAND OPENINGS

INTRODUCE AND CELEBRATE YOUR BUSINESS IN STYLE!

A Ribbon-Cutting Ceremony provides everything you need to celebrate business milestones, expansions or grand openings.

OPTION 1: Complimentary Ribbon Cutting Ceremony Package (FREE)

As a member in good standing of the Harrisburg Regional Chamber & CREDC, you are entitled to the following benefits and services in assistance with your ribbon-cutting ceremony or grand opening at no additional charge.

The Chamber & CREDC will provide the following:

- Ceremonial scissors and ribbon
- An electronic listing of the names and addresses of all government officials representing your area for invitations
- Media advisory assistance (The Chamber & CREDC will send out a media advisory on your behalf one - three days prior to the event.)
- Event & Catering Directory
- Photographer to capture the ribbon-cutting, digital files available upon request
- Event listed on the Chamber & CREDC social media platforms
- OPTIONAL: You can post your event to our Upcoming Events calendar via your membership portal

OPTION 2: Expanded Ribbon Cutting Ceremony Package (\$300)

Includes all of the benefits listed above in the Complimentary Ribbon-Cutting Ceremony Package, PLUS the following:

Additional benefits:

- Company supplied ad/flyer featured in a onetime Chamber Rewards e-mail blast (Chamber Rewards is an email blast that reaches nearly 4,000 individuals) **\$300 VALUE!**
- Onetime Header Banner advertisement in the Around The Corner e-mail blast that reaches over 10,000 inboxes **\$300 VALUE!**

PLEASE NOTE: All Ribbon-Cuttings must be scheduled AT LEAST three weeks prior to the ribbon-cutting date. Ribbon-Cuttings CANNOT be scheduled on weekends OR holidays recognized by the Harrisburg Regional Chamber & CREDC.



HARRISBURG REGIONAL
CHAMBER & CREDC [®]

TO ARRANGE YOUR RIBBON-CUTTING, PLEASE CONTACT JUSTIN ROTH,
MARKETING SPECIALIST, AT (717) 213-5045, OR E-MAIL JROTH@HBGRC.ORG.