

HARRISBURG REGIONAL
CHAMBER & CREDC SM

BOLD LEADERSHIP. VISIONARY MEMBERS. POWERFUL RESULTS.

2027 SPONSORSHIP GUIDE & MEDIA KIT

YOUR SPONSORSHIP = GREATER REGIONAL IMPACT



Dear Partners and Friends,

At the Harrisburg Regional Chamber & CREDC, our mission is to be the region's catalyst for economic prosperity. That work is possible because businesses and community leaders like you choose to invest in our region and its future.

Your support helps us connect businesses to opportunity, develop leaders, strengthen our workforce, advocate for a competitive business environment, and advance economic growth across the Harrisburg Region. Through sponsorship and partnership, you help create the programs, events, and initiatives that bring people together and move our community forward.

As we look to 2027, we are grateful for your partnership and for the role you play in building a stronger, more connected, and more prosperous region.

Thank you for investing in our work and, more importantly, in our community.

With gratitude,

Ryan C. Unger
President & CEO
Harrisburg Regional Chamber & CREDC

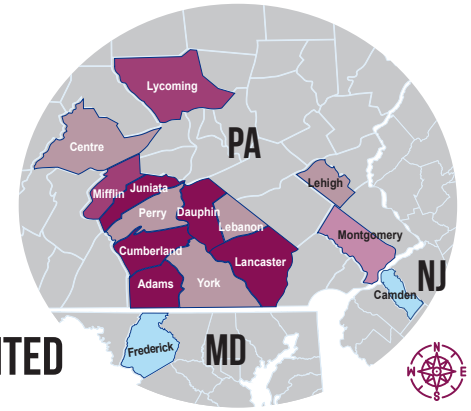
EVENT INSIGHTS

5,200

PEOPLE IN ATTENDANCE

15

COUNTIES REPRESENTED



Adams, Camden, Centre,
Cumberland, Dauphin, Frederick, Juniata, Lancaster,
Lebanon, Lehigh, Lycoming, Mifflin, Montgomery, Perry, York

700+

BUSINESSES REPRESENTED

Questions?

Contact Heather Eyster at heyster@hbgrc.org



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THANK YOU TO OUR 2026

AINSWORTH

ALEXANDER
A BUTZ FAMILY COMPANY

BL Companies
Architecture
Engineering
Environmental
Land Surveying

B&R
Boyer & Ritter LLC

Brown Plus
ACCOUNTANTS + ADVISORS

BRP
ENTERTAINMENT

C&J CATERING
and events

Capital

COMMONWEALTH
FOUNDATION

ConradSiegel

Constellation
An Exelon Company

CORDIA
creating energy solutions

DL
DAME
LEADERSHIP

DASHER
Moving Information Forward

DAUPHIN
COUNTY

e&e
IT Consulting Services, Inc.

encore

ENDERS
INSURANCE FINANCIAL BENEFITS

everound

F&M
TRUST

First National Bank

Fulton Bank

gift CPAs
40 YEARS
of Business
Small Business Advisors

GK
visual

graphtech

GREENLEE PARTNERS, LLC

GUNN MOWERY
the upside of insurance

50
HARRISTOWN
DEVELOPMENT CORPORATION

HERSHEY'S
Ice Cream

HERSHEY
ENTERTAINMENT & RESORTS

HIGHMARK

HIGHER
INFORMATION
GROUP
All together. Now.

HISTORIC
HARRISBURG
ASSOCIATION

HR Resolutions

SPONSORS & PARTNERS





































































2027 EVENTS

EVENT	TIME OF YEAR	ATTENDEES	EXPECTED ATTENDANCE
CREDC Annual Impact Breakfast	January	Investors & Community Leaders	150
Legislators' Forum I PA House	February	Government & Business Professionals	200
VIBE	March	Executives & Community Leaders	600
Legislators' Forum II PA Senate	April	Government & Business Professionals	200
National Civics Bee	April	Government Professionals, Students, & Parents	50
Supplier Matchmaking Event: Building Supplier Connections	May	Buyers, Suppliers, & Business Decision-Makers	150
Economic State of the Region	May	Business & Finance Professionals	250
State of the City	September	Business Professionals	250
Catalyst Awards	December	Business & Community Leaders	400
Chamber Business Women+ Speaker Series	Monthly	Business Women & Allies	120 per event
Policy Pulse Speaker Series	Monthly	Government & Business Professionals	40 per event
Member Success Workshops	Bi-Monthly	Business Professionals	30 per event
B.A.S.H	Monthly	Business Professionals	130 per event
Coffee & Connections	Monthly	Business Professionals	90 per event



MEMBER ENGAGEMENT

Business Appreciation Social Hour (B.A.S.H.)

Occurs 9 times annually | Your Location | 4:00 – 6:00 pm | Hosting Fee: $750

Select the month that best aligns with your organization and invite the region's business community in.

Where business meets community.

B.A.S.H. is the Chamber & CREDC's signature monthly after-hours networking experience, bringing business professionals together for an energetic evening of connections, conversation, and community.

Hosted at member locations throughout the region, each **B.A.S.H.** creates an opportunity to build relationships in a relaxed social setting featuring food, beverages, and entertainment – while spotlighting both the host organization and a local nonprofit.

Hosts are selected on a first-come, first-served basis. The Chamber & CREDC reserves the right to choose a host based upon the prospective host's potential to hold a successful event. Event to be held in a space that can accommodate up to 150 people comfortably. Host to provide beverages and heavy hors d'ouvres for attendees. Contact events@hbgrc.org for more information.

Coffee & Connections

Occurs 10 times annually | Locations determined closer to each event | 9:00 – 10:00 am | Hosting Fee: $750

Limited availability: Only four 2027 Coffee & Connections hosting dates remain: *February 5th, June 4th, September 3rd, November 5th*

Start your day. Grow your network.

Coffee & Connections brings Chamber members together for an hour of approachable, relationship-focused networking before the workday gets underway. Hosted at a different member location each month, attendees can make new connections, strengthen existing relationships, and get to know businesses throughout our region – all over coffee and light refreshments.

Hosting **Coffee & Connections** puts your organization front and center in a more intimate setting, giving attendees an opportunity to experience your space, meet your team, and learn more about your business.

Hosts are selected on a first-come, first-served basis. The Chamber & CREDC reserves the right to choose a host based upon the prospective host's potential to hold a successful event. Event to be held in a space that can accommodate up to 115 people comfortably. Host to provide coffee, hot tea, and water for attendees. Contact events@hbgrc.org for more information.

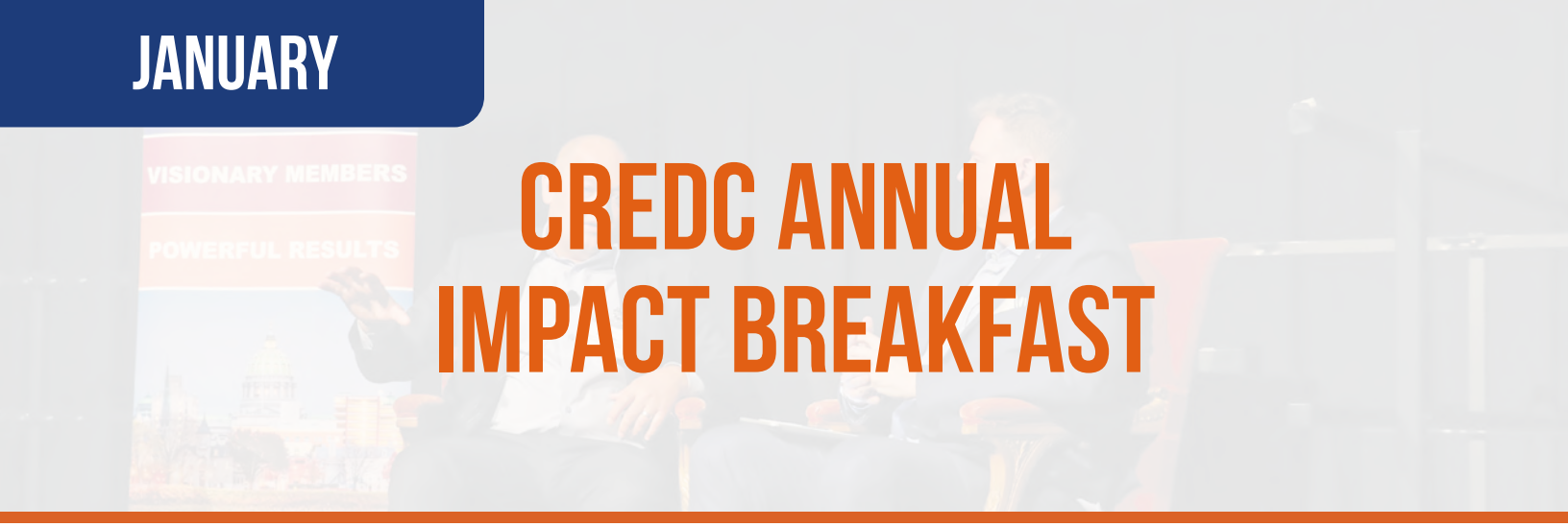
Member Success Workshop

Occurs 4-6 times annually | Locations Vary | 11:30 am – 1:00 pm

Our ***Member Success Workshop*** is a great opportunity for new members to learn about how to maximize their Chamber membership to help them meet their goals. Average event registration is 30 new members per event.

Industry Exclusive Host Sponsorship – $1,000

- Opportunity to speak at each event.
- Company-supplied free standing banner displayed at each event.
- Company-supplied memento or flyer placed at each seat.



CREDC ANNUAL IMPACT BREAKFAST

Join us for the CREDC Annual Impact Breakfast, a signature event dedicated to celebrating and advancing our region's economic prosperity. This gathering brings together business leaders, community stakeholders, and investors to reflect on a year of impactful initiatives and to outline our shared vision for the future.

BENEFITS	*Exclusive Platinum	Gold $3,850	Silver $2,750	Bronze $1,650
Opportunity to introduce the keynote speaker	M&T Bank			
Opportunity to play a 30 second company-supplied commercial at event				
Company-supplied memento placed at each seat				
Company logo placed in Annual Impact Breakfast event emails		★		
Company-supplied free standing banner at the event		★		
One time Chamber Rewards email blast		★	★	
Complimentary admission for eight		★	★	★
Company recognition featured at event (program, event screen, signage)		Logo	Logo	Name
Company recognition on website event page		Logo & Hyperlink	Logo & Hyperlink	Name

* Has First Right of Acceptance



★ LEGISLATORS' FORUM I & II ★

These formal breakfast events provide exclusive opportunities for Chamber & CREDC members to hear directly from their elected officials representing Cumberland, Dauphin, and Perry counties. Panels follow a moderated Q&A style discussion. Legislators' Forum I features members of the Pennsylvania House of Representatives, and Legislators' Forum II features members of the Pennsylvania Senate.

Bundle & Save:
Sponsorship amounts listed per event. Save 15% total if sponsoring both events at the same level.

BENEFITS

	* Exclusive Federal $5,500	State $2,750	County $1,650	Municipal $825
Opportunity to play 30 second company-supplied commercial at event	★			
Opportunity to speak at the event	★			
One seat at the head table	★			
Company logo featured in all Legislators' Forum event emails	★	★		
Company-supplied free standing banner at the event	★	★		
One time Chamber Rewards email blast	★	★		
Complimentary Admission	8	8	8	4
Company recognition featured at event (program, event screen, signage)	Logo	Logo	Logo	Name
Company recognition on website event page	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Name

* Has First Right of Acceptance

VIBE

★ ANNUAL GATHERING
★ LARGEST NETWORKING EVENT
★ FUNDRAISING FOR OUR IMPACT

VIBE is the Harrisburg Regional Chamber & CREDC's signature annual gathering and largest networking event of the year, bringing together more than 600 business and community leaders from across the region.

More than an event, VIBE is a celebration of our business community and an investment in its future. The evening combines high-impact networking, an engaging keynote experience, and opportunities to connect with the people and organizations shaping our region – while raising critical funds to support the Chamber & CREDC's work and impact throughout the year.

Connect with the region. Celebrate its momentum. Invest in what's next.











BENEFITS

BENEFITS	*Exclusive Title	*Platinum $13,200 (Industry Exclusive)	Gold $9,350	Silver $5,550	Bronze $3,000
Brand recognition in VIBE event logo	PennState Health | HIGHMARK	★	★	★	★
30 second social media video created by Chamber & CREDC featuring a sponsor representative		★	★	★	★
Company-supplied commercial played at the event		★	★	★	★
Company logo featured at the networking reception		★	★	★	★
Opportunity to speak on stage		★	★	★	★
Company logo on invitation		★	★	★	★
Company logo placed in post-event email survey		★	★	★	★
Logo in print promotion		★	★	★	★
Company-supplied website banner		★	★	★	★
Admission to VIP Meet & Greet with featured speaker		5	2		
One time Chamber Rewards eblast		★	★	★	
Company logo in the Chamber & CREDC event emails		★	★	★	
Company recognition on the Chamber & CREDC website event page		Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Logo on reserved seating signs		★	★	★	★
Admission to the heavy hors d'oeuvres reception and keynote address		20	10	10	5
Recognition in event program		Full page ad	Half page ad	Logo	Logo
Company description in event program		150 words	125 words	75 words	Name
Recognition on the event screen presentation		Logo	Logo	Logo	Logo
Recognition on opening sponsor video		Digital ad & 10 second company description	Logo	Logo	Logo

* Has First Right of Acceptance

ADDITIONAL SPONSORSHIP LEVELS:

EXCLUSIVE MEET & GREET SPONSORSHIP – $7,000

Silver Level Benefits, plus:

- 5 VIP Meet & Greet tickets.
- Exclusive company recognition (pull-up banner) during the Meet & Greet.

APRIL

National Civics Bee®

by the U.S. Chamber of Commerce Foundation

The National Civics Bee® is an annual competition that encourages young Americans to engage in civics and contribute to their communities. Participating 6th, 7th, and 8th grade students flex their civics knowledge for a chance to win recognition and scholarships. Your involvement in this event promotes your brand and demonstrates your commitment to the future of our community and the development of young citizens. Together, we can make a significant impact in fostering the next generation of leaders.

BENEFITS	Presenting	Community $1,000	Supporting $500
Invitation to judge competition	PSECU℠		
Opportunity to speak at the event			
Company recognition featured on event signage		Logo	
Company recognition on website event page		Logo & Hyperlink	Name & Hyperlink







SUPPLIER MATCHMAKING EVENT: BUILDING SUPPLIER CONNECTIONS

Supplier Matchmaking Event: Building Supplier Connections is a premier business matchmaking event connecting local and regional suppliers directly with procurement leaders, buyers, and decision-makers seeking goods and services. Through intentional introductions and relationship-building, the event creates real opportunities for businesses to showcase their capabilities, expand supplier networks, and turn connections into business growth.

BENEFITS

	Corporate Partner $2,000 (limited to 2)	Supplier Champion $1,500	Resource Sponsor $1,000	Supporting Sponsor $500 (Local small enterprise – 10 employees or less)
Opportunity to speak at event	★			
Company logo on event emails	★			
Company-supplied free standing banner displayed at event	★	★	Company Recognition at event	Company Recognition at event
Company logo on event website with hyperlink to sponsors website	★	★	★	★
Table at event	★	★	★	★

Build new business relationships. Meet procurement decision-makers. Explore partnership opportunities. Learn from industry leaders.



ECONOMIC STATE OF THE REGION

National headlines tell one story about the economy, but we're bringing things closer to home. Join us for an in-depth look at the data that actually shapes life in the Harrisburg Region: population and demographic shifts, the rise of remote work, workforce trends, and where local growth is really happening. This is the Harrisburg Region's economy, in the Harrisburg Region's own numbers.

BENEFITS	*Exclusive Platinum $6,050	Gold $3,850	Silver $2,750	Bronze $1,650
Opportunity to introduce the keynote speaker	★			
Opportunity to play 30 second company-supplied commercial at event	★			
One seat at the head table	★			
Company-supplied memento placed at each seat	★			
Company logo featured in all Economic Forecast event emails	★	★		
Company-supplied free standing banner at the event	★	★		
One time Chamber Rewards email blast	★	★		
Primary reserved seating for eight	★	★	★	★
Company recognition featured at event (program, event screen, signage)	Logo	Logo	Logo	Name
Company recognition on website event page	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Name

* Has First Right of Acceptance

STATE OF THE CITY

Hosted by the Harrisburg Regional Chamber & CREDC, the annual State of the City features city leaders who share updates on key initiatives, recent accomplishments, and priorities for the year ahead. Hear firsthand about the work shaping Harrisburg's future and connect with fellow business and community leaders.

BENEFITS	*Exclusive Platinum $6,050	Gold $3,850	Silver $2,750	Bronze $1,650
Opportunity to introduce the keynote speaker	★			
Opportunity to play 30 second company-supplied commercial at event	★			
One seat at the head table	★			
Company-supplied memento placed at each seat	★			
Company logo featured in all State of the City event emails	★	★		
Company-supplied free standing banner at the event	★	★		
One time Chamber Rewards email blast	★	★		
Primary reserved seating for eight	★	★	★	★
Company recognition featured at event (program, event screen, signage)	Logo	Logo	Logo	Name
Company recognition on website event page	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Name

* Has First Right of Acceptance

DECEMBER



2027 CATALYST AWARDS

The Catalyst Awards is an annual event that recognizes the visionary organizations and individuals in the Capital Region. We honor those making a difference in our communities, creating more opportunities for businesses and building a brighter future for our region. This event is a networking reception and formal celebration to honor the award winners.

BENEFITS

	*Exclusive Platinum	Gold $4,500	Silver $3,500	Bronze $2,500
Opportunity to speak at the event	HIGHMARK			
30 second company-supplied commercial played at the event				
30 second social media video created by Chamber & CREDC featuring Exclusive Platinum sponsor representative				
Company logo placed in Chamber & CREDC event emails, virtual invitation, and post event email survey		★		
Company logo placed on printed event signage		★		
One time Chamber Rewards email blast		★		
Admission for eight		★	★	★
Company recognition on the event screen presentation		Logo	Logo	Name
Company recognition on the Chamber & CREDC website event page		Logo & Hyperlink	Logo & Hyperlink	Name

* Has First Right of Acceptance

ADDITIONAL SPONSORSHIP LEVELS:

***EXCLUSIVE INDIVIDUAL AWARD SPONSORSHIPS – $5,000 EACH**

AWARDS: *The ATHENA Leadership Award, Catalyst Award, Diversity Leader of the Year Award, Entrepreneur of the Year Award, Public Servant of the Year Award, Small Business of the Year Award, Volunteer of the Year Award, Economic Impact Award* **Gold level benefits plus:**

- Opportunity to present award onstage
- Sponsor highlight on Chamber & CREDC social media
- Company logo placed in Chamber & CREDC event emails, virtual invitation and post event email survey



CHAMBER BUSINESS WOMEN +

The Chamber Business Women+ (CBW+) Speaker Series brings professionals together to connect, learn, and grow through conversations that support the advancement of women in business and leadership. Held monthly over breakfast, each event features engaging speakers and timely topics focused on personal and professional development, leadership, and the experiences shaping today's workplace. Dedicated networking time gives attendees the opportunity to exchange ideas, build meaningful relationships, and connect with professionals from across the region. All are welcome. CBW+ welcomes people of all gender identities who support the advancement and success of women in our business community.

Due to increased demand…
NOW 9 EVENTS ANNUALLY

BENEFITS | ~~8 EVENTS ANNUALLY~~

BENEFITS	*Exclusive CBW+ Champion $2,750 (Industry Exclusive) *Only 3 available*	CBW+ Believer $1,750	CBW+ Ally $1,250
Opportunity to be featured in all event descriptions as "CBW+ Presented by [insert company name]"	★		
Opportunity to speak at each event	★		
Company-supplied free standing banner displayed at each event	★	★	
Company-supplied memento or flyer	★	★	
Company featured on CBW+ sponsor slide at event	Logo	Logo	Logo
Company featured on Chamber & CREDC website event pages	Logo & Hyperlink	Logo & Hyperlink	Logo
Company featured on Chamber & CREDC CBW+ program webpage with hyperlink to sponsor's website	Logo	Logo	Logo

* Has First Right of Acceptance



POLICY PULSE SPEAKER SERIES

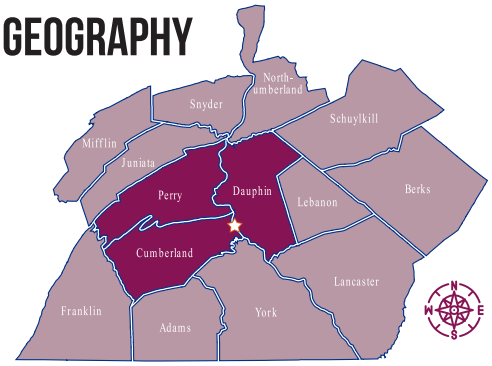
The Policy Pulse Speaker Series offers a monthly forum where officials from all levels of government, as well as leaders of business advocacy groups, discuss the current public policy landscape. Join us for engaging discussions led by distinguished speakers as they discuss their policy priorities relative to those of the regional business community, analyze pressing issues, and offer insights into the impact of public policy on the region and the Commonwealth. From local to national perspectives, each meeting promises to spark meaningful dialogue and broaden perspectives on the ever-evolving realm of public policy.

BENEFITS | **9 EVENTS ANNUALLY**	Gold $1,500	Silver $800	Bronze $500
Opportunity to speak at each event	★		
Company featured in Policy Pulse event emails	Logo		
Company-supplied free standing banner displayed at each event	★	★	
Company-supplied memento or flyer at attendee seats	★	★	★
Company featured on Policy Pulse webpage with hyperlink to sponsor's website	Logo	Logo	Name

Advertising opportunities provided to sponsors at Policy Pulse are limited to the services of the sponsoring organization. Advertising on behalf of a client, or in promotion of any political or policy agenda, is not permitted.

AUDIENCE INSIGHTS

GEOGRAPHY



82% of our members are based in Cumberland, Dauphin, and Perry counties.

900

TOTAL MEMBERSHIP

900 member organizations – over 130,000 employees – ranging from sole proprietors to Fortune 500 companies

SOCIAL REACH

5,100 Followers

2,000+ Followers

2,900 Followers

3,400+ Followers

DIGITAL STATS

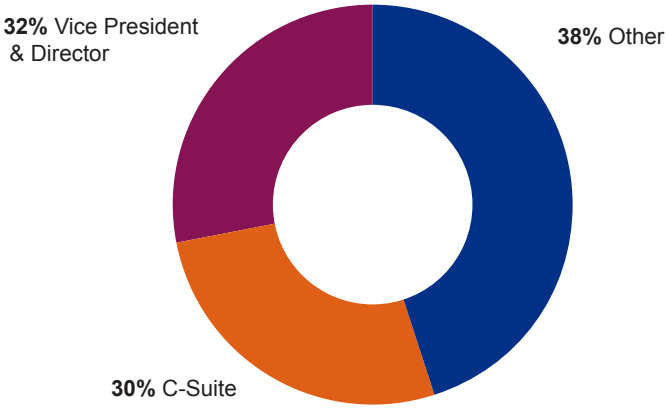
12,900
Monthly website visits

11,000
Site visitors per month

19,300
Page views per month

4,500
Active email contacts

OUR AUDIENCE BY EXPERIENCE

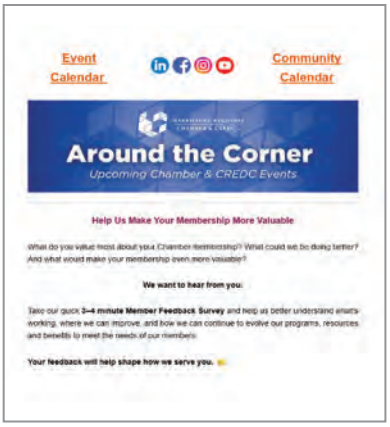


DIGITAL

NEWSLETTER BANNER ADS

Promote your business to 4,500+ Chamber members and regional decision makers with a banner ad in our newsletters. Each ad features your custom graphic and a direct click-through URL to drive engagement.

Member Newsletters include: *Policy Pulse advocacy updates, Around the Corner events updates, Your Business Pulse Member news*



AD SPECIFICATIONS

Header Ad: 600 x 150 px – $325 per placement
Footer Ad: 600 x 90 px – $275 per placement

REACH & AUDIENCE

Distribution: Appears in one Chamber newsletter
Reach: 4,500+ inboxes
Audience: Chamber members and regional business leaders

Average Chamber & CREDC newsletter open rate: 38%
Average Chamber & CREDC newsletter click through rate: 7%

CHAMBER REWARDS EBLAST

Reach 4,500+ Chamber members and regional decisionmakers with a custom eblast. Share your message directly with our membership – perfect for grand openings, calls to action, or awareness campaigns. Each eblast includes your flyer and a direct click-through URL to drive engagement.



AD SPECIFICATIONS

Graphic: 8.5 x 11 inches or 600 x 775 px
Rate: $325 per eblast

REACH & AUDIENCE

Distribution: One dedicated Chamber eblast
Reach: 4,500+ inboxes
Audience: Chamber members and regional business leaders

Average Chamber Rewards open rate: 30%
Average Chamber Rewards click through rate: 6%

ADVERTISING

WEBSITE ADS

Gain year-round visibility by placing your banner ad on the Harrisburg Regional Chamber & CREDC website. Ads appear on high-traffic interior pages where members access business resources, contacts, and event registrations. Each banner includes a direct click-through to your chosen URL.



AD SPECIFICATIONS

Premium Banner: 230 x 840 px – $200 per month
Small Banner: 230 x 430 px – $150 per month

REACH & AUDIENCE

Placement: Interior pages of the Chamber & CREDC website
Audience: Chamber members, business leaders, and community stakeholders

Average monthly views: 12,900

MARKETING BUNDLES

GOLD BUNDLE

- Three Chamber Rewards eblasts
- Three header newsletter banner ads
- One month contract for a premium banner ad on the Chamber & CREDC website

You Pay: $1,615 | Value: $2,150

SILVER BUNDLE

- Two Chamber Rewards eblasts
- Two header newsletter banner ads
- One month contract for a small banner ad on the Chamber & CREDC website

You Pay: $1,090 | Value: $1,450

BRONZE BUNDLE

- One Chamber Rewards eblast
- Two footer newsletter banner ads
- One month contract for a small banner ad on the Chamber & CREDC website

You Pay: $770 | Value: $1,025

Interested in Advertising?

Contact Heather Eyster at heyster@hbgrc.org



CREDC

Capital Region Economic Development Corporation

IMPACT REPORT: 2025

CAPITAL ACCESS & FINANCING

CREDC facilitated $10.5 million in low-interest financing in 2025 to support business growth, retention, and expansion across the region.

BY THE NUMBERS

- **$10.5M** in loans secured
- **11** businesses assisted
- Programs used: **PIDA, EZ, PA Catalyst Loan Fund, SBA 504**
- **198 jobs supported** (171 retained, 47 created)

PROJECT HIGHLIGHTS

- **Osage Piping & Fabrication** – $1.64M for Manufacturing
- **Kiddie Academy** – Harrisburg – $1.68M for Childcare
- **Mid Atlantic Machinery** – $2.2M for Industrial
- **WheelWorx** – $400,000 for Repair Services
- **All Trails Powersports** – $780,000 for Retail

YOUR IMPACT

$1 INVESTED =

$92 IN ECONOMIC RETURN

LOCAL SHARE ACCOUNT STATEWIDE (LSA) GRANTS

CREDC supported organizations through the competitive Statewide Local Share Account (LSA) Grant Program, helping nonprofit applicants prepare strong submissions and navigate state requirements.

BY THE NUMBERS

- **8** nonprofits funded
- **$1.69M** funding secured
- **17** additional applied in new round
- Projects support **food security, health care access, education, youth services and public safety**

LOCAL SHARE ACCOUNT (LSA) SUPPORTED PROJECTS

- **Central Pennsylvania Food Bank** – Refrigeration Truck – $75,000
- **Friendship YMCA** – Facility Improvements – $550,000
- **Latino Hispanic American Community Center** – Parking Infrastructure – $228,626
- **Penn State Health** – Emergency Department Renovation – $458,659
- **Catholic Charities** – Safety and Security Initiative – $50,000
- **Logos Academy** – Safety Improvements – $85,619
- **Valley Youth House** – Outreach & Rapid Rehousing Van – $44,654
- **YWCA Greater Harrisburg** – Facility Renovation – $200,000

REDEVELOPMENT ASSISTANCE CAPITAL PROGRAM GRANTS (RACP)

RACP is a Pennsylvania state-funded reimbursement grant program that supports regional economic, cultural, civic, and historical improvement projects. CREDC assists businesses with the application process and provides guidance.

- **8** active projects
- **$13M** in active RACP funding
- **$58M** total project value

PROJECT HIGHLIGHTS

- Coronet Park
- Penn State University's comparative research center
- Penn State University's bio-behavioral research building
- YWCA building and safety renovations



"PARTNERING WITH CREDC THROUGH THE LSA AND RACP PROGRAMS HAS BEEN INSTRUMENTAL IN ADVANCING THE YWCA'S CAPITAL PROJECTS. THEIR TEAM UNDERSTANDS THE COMPLEXITY OF STATE FUNDING PROGRAMS AND PROVIDED STEADY GUIDANCE, STRATEGIC INSIGHT, AND HANDS-ON SUPPORT THROUGHOUT THE PROCESS. CREDC HELPED ENSURE WE WERE POSITIONED FOR SUCCESS AND MADE WHAT CAN OFTEN FEEL OVERWHELMING MUCH MORE MANAGEABLE."

Mary Quinn, President & CEO of YWCA Greater Harrisburg

IMPACT HARRISBURG INITIATIVE

To build capacity within MBE, WBE, and DBE businesses to secure contracting opportunities, increasing equity and opportunity for our region's business owners. 2025 was the launch year for this initiative funded by Impact Harrisburg.

- **15** workshops and events
- **10+** partner organizations
- **270** people served







SOUTH CENTRAL PREP PROGRAM

The South Central PREP Program (Partnerships for Regional Economic Performance) is a Pennsylvania Department of Community and Economic Development initiative that coordinates regional economic development partners. As the coordinator of the PREP program, we seek to align services and strategies to support business growth and investment across the 8-county region of South Central Pennsylvania.

SPECIAL PARTNER PROJECT

- $53,000 DCED Grant awarded
- Supports the development of playbook specifically focused on retaining and expanding manufacturers in the region.
- The playbook will support our region's calling efforts within this important industry.

2025 CREDC INVESTORS

Visionaries ($20,000+)

Dauphin County · Hershey (The Hershey Company) · Highmark · The M&T Charitable Foundation

Partners ($10,000–$19,999)

Constellation · Fulton Bank · McNees · Penn National Insurance · PennState Health · Perry County Pennsylvania · UPMC Life Changing Medicine

Leaders ($2,500–$9,999)

Alexander (A Butz Family Company) · B&R Boyer & Ritter LLC · Buchanan Ingersoll·Rooney · Brown Plus Accountants + Advisors · Capital · Color & Culture · CWA Conte Wealth Advisors · F&M Trust · G.R. Sponaugle · Gunn Mowery (the upside of insurance) · Harristown Development Corporation · Hershey's Ice Cream · Hollywood Casino at Penn National Race Course · Letort Trust · LinkBank · McClure Company · McKonly & Asbury · Members 1st Federal Credit Union · NAICIR · Orrstown Bank · PMI Property Management, Inc. · PNC · PPL · PSECU · Quandel · Ralph E. Jones Inc. · rkl · S&T Bank · Schaedler Yesco · Sheetz · Smith Land · WellSpan Health · Wilsbach Distributors, Inc.

Team CREDC (Under $2,500)

Abby Fortino
Adam Stewart
Alecia Justice
Alex Reber
Alison Bernhardt
Andrew Enders,Esq
Andrew Hetrick
Arthur Campbell
Beth Peiffer
Campbell Commercial Partners LLC
Classic Rock Fabrication, LLC
Conrad Siegel
Dame Leadership
Dasher Services Inc
Dave Black
David Callejo -Perez
Edward R. Norford Charitable Foundation Inc.
Greenlee Partners LLC
Gunnison Consulting
HR Resolutions, LLC
Harrisburg International Airport
Herbert, Rowland & Grubic, Inc.
JPL
Jason Kirsch
Jeff Smith
Jessica E. Meyers & David La Torre
Jim Mackrell
John Sider
Karen & Barry Young
Katie Clarke
Kelly Neiderer
Keystone Ingenuity, LLC
Kristi Wasson
Kurt and Leigh Twiford
La Torre Communications
Landin Commins
Life Sciences Greenhouse of Central Pennsylvania
Linda Fedrizzi-Williams
Lisa Hughes Gabler
MaryAnne Reynolds
Mike Wilson
Miller Dixon Drake PC
Mowery Construction
Nora Habig
Pennian Bank
Productive Fundraising
Reynolds Restoration
Rothman Family Fund
Sara Bozich (Cheers Harrisburg, LLC)
Scott Cantor
Shawn & Holly Leppo
Thomas Bream
Tony Frabbiele
Trout CPA
WCI Partners, LP
Wade Becker
Zack & Casey Khuri

**Investors as of May 7, 2026*

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