



HARRISBURG REGIONAL  
CHAMBER & CREDC SM

BOLD LEADERSHIP. VISIONARY MEMBERS. POWERFUL RESULTS.

A large crowd of people in business attire is gathered in a conference hall. In the background, a wall features logos for 'HIGHMARK' and 'PennState Health'. On the right, a chef in a white uniform and hat is serving food from a buffet table. The scene is lit with blue and purple ambient lighting.

# 2026 SPONSORSHIP GUIDE & MEDIA KIT



# YOUR SPONSORSHIP = GREATER REGIONAL IMPACT

Dear Partners and Friends,

At the Harrisburg Regional Chamber & CREDC, our mission is clear: to be the region's catalyst for economic prosperity. We believe the best results come when business and community move forward together — and we approach that work with inclusion, collaboration, a data-driven focus, and an unapologetically positive outlook about our region's future.

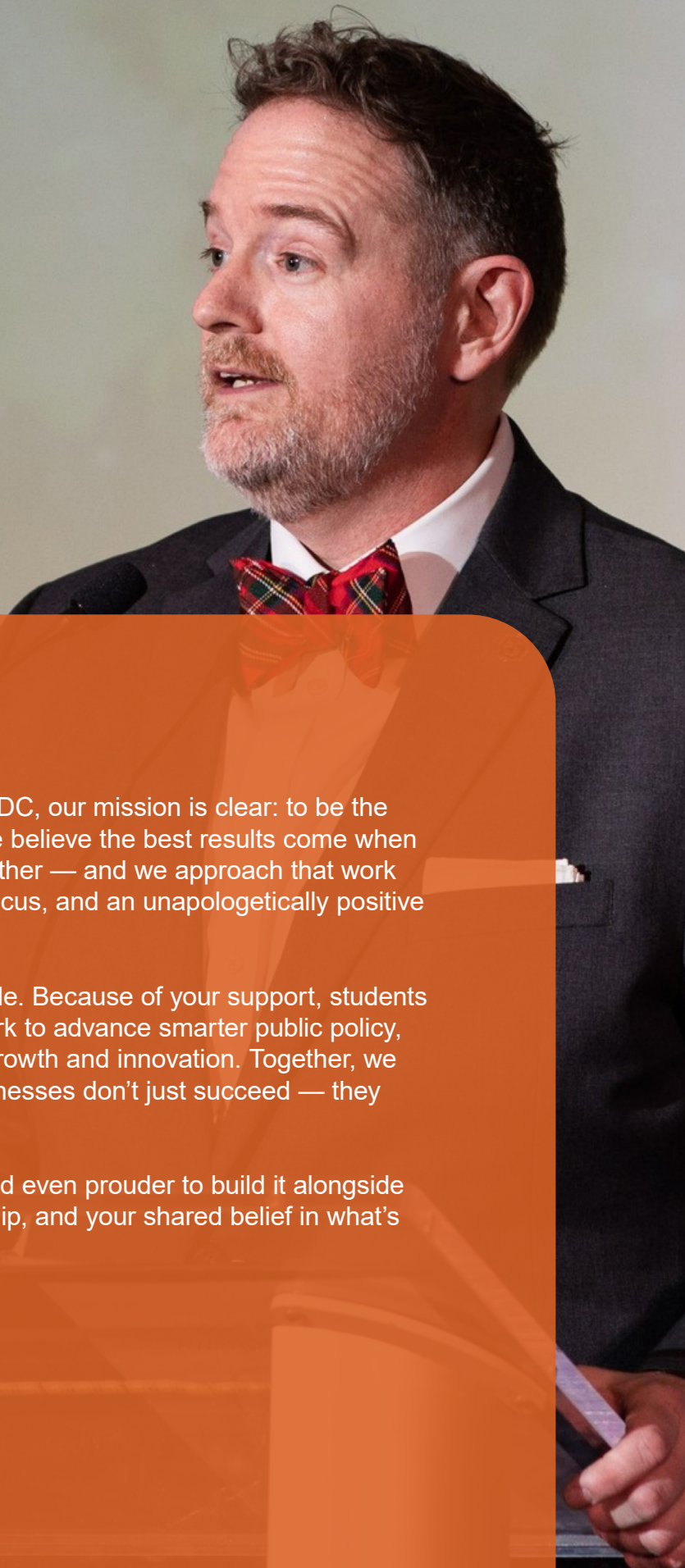
Your sponsorship makes this mission possible. Because of your support, students gain access to new career pathways, we work to advance smarter public policy, and collaboration across industries sparks growth and innovation. Together, we are building a region where people and businesses don't just succeed — they thrive.

We're proud to call this community home, and even prouder to build it alongside you. Thank you for your trust, your partnership, and your shared belief in what's ahead.

With gratitude,



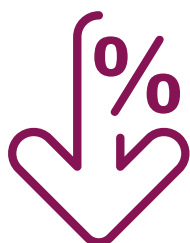
**Ryan C. Unger**  
*President & CEO*  
Harrisburg Regional Chamber & CREDC



# As You Read Through This Guide...



Sponsorship levels marked with an asterisk (\*) have **First Right of Acceptance**. The 2025 exclusive event sponsor has the first right of acceptance to renew the sponsorship agreement.



Local Small Enterprises (companies of fewer than 10 employees) are eligible to receive a **25% discount** on the lowest level of sponsorship for the Legislators' Forum Series, Thrive Together, and CBW+ Speaker Series. Eligible businesses also receive a 25% discount on the Business Appreciation Social Hour (B.A.S.H.) hosting fee.



**Interested in sponsoring an event but don't see a sponsorship level that works for your company?** We are open to customizing a sponsorship to meet the needs of your business or organization.

**Questions? Contact Heather Eyster at [sponsor@hbgrc.org](mailto:sponsor@hbgrc.org)**



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# THANK YOU TO OUR 2025





# SPONSORS & PARTNERS



HARRISBURG REGIONAL  
CHAMBER & CREDC SM

# 2026 EVENTS

| EVENT                                 | TIME OF YEAR | ATTENDEES                                    | EXPECTED ATTENDANCE |
|---------------------------------------|--------------|----------------------------------------------|---------------------|
| Harrisburg Regional Economic Forecast | January      | Business & Finance Professionals             | 200                 |
| Legislators' Forum I<br>PA House      | February     | Government & Business Professionals          | 150                 |
| Legislators' Forum II<br>PA Senate    | March        | Government & Business Professionals          | 150                 |
| National Civics Bee                   | April        | Government Professionals, Students & Parents | N/A                 |
| VIBE                                  | April        | Executives & Community Leaders               | 600                 |
| CREDC Annual Impact Breakfast         | May          | Investors & Community Leaders                | 150                 |
| Thrive Together                       | September    | Business & HR Professionals                  | 100                 |
| State of the City Address             | October      | Business Professionals                       | 250                 |
| Catalyst Awards                       | December     | Business & Community Leaders                 | 400                 |
| Chamber Business Women+               | Monthly      | Business Women & Allies                      | 120 per month       |
| Policy Pulse Speaker Series           | Monthly      | Government & Business Professionals          | 40 per month        |
| Member Success Workshop               | Bi-monthly   | Business Professionals                       | 30 per session      |





# HARRISBURG REGIONAL ECONOMIC FORECAST

The Harrisburg Regional Economic Forecast is essential for local business leaders and finance professionals. This event is a luncheon followed by an in-depth keynote presentation by a respected economist covering local, national and global financial perspectives.

| BENEFITS                                                               | *Exclusive Platinum<br>\$6,050 | Gold<br>\$3,850  | Silver<br>\$2,750 | Brozne<br>\$1,650 |
|------------------------------------------------------------------------|--------------------------------|------------------|-------------------|-------------------|
| Opportunity to play 30 second company supplied commercial at event     | ★                              |                  |                   |                   |
| Opportunity to introduce the keynote speaker                           | ★                              |                  |                   |                   |
| One seat at the head table                                             | ★                              |                  |                   |                   |
| Company supplied memento placed at each seat                           | ★                              |                  |                   |                   |
| Company logo featured in all Economic Forecast event emails            | ★                              | ★                |                   |                   |
| Company supplied free standing banner at the event                     | ★                              | ★                |                   |                   |
| One time Chamber Rewards email blast                                   | ★                              | ★                |                   |                   |
| Primary reserved seating for eight                                     | ★                              | ★                | ★                 | ★                 |
| Company recognition featured at event (program, event screen, signage) | Logo                           | Logo             | Logo              | Name              |
| Company recognition on website event page                              | Logo & Hyperlink               | Logo & Hyperlink | Logo & Hyperlink  | Name              |

\* Has First Right of Acceptance





## ★ LEGISLATORS' FORUM I & II ★

These formal breakfast events provide exclusive opportunities for Chamber & CREDC members to hear directly from their elected officials representing Cumberland, Dauphin and Perry counties. Panels follow a moderated Q&A style discussion. Legislators' Forum I features members of the Pennsylvania House of Representatives, and Legislators' Forum II features members of the Pennsylvania Senate.

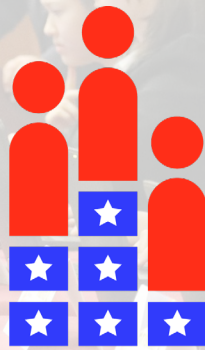
### Bundle & Save:

Sponsorship amounts listed per event. Save \$150 total if you sponsor both events at the same level.

## BENEFITS

|                                                                        | * Exclusive Federal<br>\$2,750 | State<br>\$1,650 | County<br>\$825  | Municipal<br>\$450 |
|------------------------------------------------------------------------|--------------------------------|------------------|------------------|--------------------|
| Opportunity to play 30 second company supplied commercial at event     | ★                              |                  |                  |                    |
| Opportunity to speak at the event                                      | ★                              |                  |                  |                    |
| One seat at the head table                                             | ★                              |                  |                  |                    |
| Company logo featured in all Legislators' Forum event emails           | ★                              | ★                |                  |                    |
| Company supplied free standing banner at the event                     | ★                              | ★                |                  |                    |
| One time Chamber Rewards email blast                                   | ★                              | ★                |                  |                    |
| Complimentary Admission                                                | 8                              | 8                | 8                | 4                  |
| Company recognition featured at event (program, event screen, signage) | Logo                           | Logo             | Logo             | Name               |
| Company recognition on website event page                              | Logo & Hyperlink               | Logo & Hyperlink | Logo & Hyperlink | Name               |

\* Has First Right of Acceptance



# National Civics Bee®

by the U.S. Chamber  
of Commerce Foundation

The National Civics Bee® is an annual competition that encourages young Americans to engage in civics and contribute to their communities. Participating 6th, 7th and 8th grade students flex their civics knowledge for a chance to win recognition and scholarships. Your involvement in this event promote your brand and demonstrates your commitment to the future of our community and the development of young citizens. Together, we can make a significant impact in fostering the next generation of leaders.

## BENEFITS

|                                               | Presenting<br>\$2,000 | Community<br>\$1,000 | Supporting<br>\$500 |
|-----------------------------------------------|-----------------------|----------------------|---------------------|
| Invitation to judge competition               | ★                     |                      |                     |
| Opportunity to speak at the event             | ★                     |                      |                     |
| Company recognition featured on event signage | Logo                  | Logo                 |                     |
| Company recognition on website event page     | Logo & Hyperlink      | Logo & Hyperlink     | Name & Hyperlink    |







2026 Exclusive Title Sponsor



- ★ ANNUAL GATHERING
- ★ LARGEST NETWORKING EVENT
- ★ FUNDRAISING FOR OUR IMPACT

The Harrisburg Regional Chamber & CREDC's annual gathering, VIBE, sets the bar high for networking in the region, with 600 business influencers joining us each year to strengthen relationships and learn something new at this cutting-edge event. A valuable networking reception will be followed by a fireside chat with Howie Roseman.



**Featured Speaker: Howie Roseman**  
*General Manager*  
Philadelphia Eagles

As Executive Vice President/General Manager of the Philadelphia Eagles, Howie is a two-time NFL Executive of the Year and the architect of the franchise's first two Super Bowl championships.

Since joining the Eagles in 2000, he has built one of the league's most successful operations, leading the team to 17 playoff berths, 11 NFC East titles, and three Super Bowl appearances.



## BENEFITS

\*Exclusive Title  
\$25,000\*Platinum  
\$13,200  
(Industry Exclusive)Gold  
\$9,350Silver  
\$5,550Bronze  
\$2,750

|                                                                                             |                                                                                                                                                                          |                                            |                  |                  |                  |
|---------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|------------------|------------------|------------------|
| Brand recognition in VIBE event logo                                                        | <br> |                                            |                  |                  |                  |
| 30 second social media video created by Chamber & CREDC featuring an sponsor representative |                                                                                                                                                                          |                                            |                  |                  |                  |
| Company supplied commerical played at the event                                             |                                                                                                                                                                          |                                            |                  |                  |                  |
| Gobo logo featured at the networking reception                                              |                                                                                                                                                                          |                                            |                  |                  |                  |
| Opportunity to speak on stage                                                               |                                                                                                                                                                          | ★                                          |                  |                  |                  |
| Company logo on invitation                                                                  |                                                                                                                                                                          | ★                                          | ★                |                  |                  |
| Company logo placed in post event email survey                                              |                                                                                                                                                                          | ★                                          | ★                |                  |                  |
| Logo in print promotion                                                                     |                                                                                                                                                                          | ★                                          | ★                |                  |                  |
| Company supplied website banner                                                             |                                                                                                                                                                          | ★                                          | ★                |                  |                  |
| Admission to VIP Meet & Greet with Howie Roseman                                            |                                                                                                                                                                          | 5                                          | 2                |                  |                  |
| One time Chamber Rewards eblast                                                             |                                                                                                                                                                          | ★                                          | ★                | ★                |                  |
| Company logo in the Chamber & CREDC event emails                                            |                                                                                                                                                                          | ★                                          | ★                | ★                |                  |
| Company recognition on the Chamber & CREDC website event page                               |                                                                                                                                                                          | Logo & Hyperlink                           | Logo & Hyperlink | Logo & Hyperlink | Logo & Hyperlink |
| Logo on reserved seating signs                                                              |                                                                                                                                                                          | ★                                          | ★                | ★                | ★                |
| Admission to the heavy hors d'oeuvres reception and keynote address                         |                                                                                                                                                                          | 20                                         | 10               | 10               | 5                |
| Recognition in event program                                                                |                                                                                                                                                                          | Full page ad                               | Half page ad     | Logo             | Logo             |
| Company description in event program                                                        |                                                                                                                                                                          | 150 words                                  | 125 words        | 75 words         | Name             |
| Recognition on the event screen presentation                                                |                                                                                                                                                                          | Logo                                       | Logo             | Logo             | Logo             |
| Recognition on opening sponsor video                                                        |                                                                                                                                                                          | Digital ad & 10 second company description | Logo             | Logo             | Logo             |

\* Has First Right of Acceptance

## ADDITIONAL SPONSORSHIP LEVELS:

**BENEFACITOR SPONSORSHIP - \$1,000**

- Two tickets to event **donated** in your name to deserving nonprofit organization or local small enterprise
- Company logo in event screen presentation
- Company logo in opening sponsor video
- Company logo in event program



# CREDC ANNUAL IMPACT BREAKFAST

Join us for the CREDC Annual Impact Breakfast, a signature event dedicated to celebrating and advancing our region's economic prosperity. This gathering brings together business leaders, community stakeholders, and investors to reflect on a year of impactful initiatives and to outline our shared vision for the future.

## BENEFITS

|                                                                             | *Exclusive Platinum<br>\$6,050 | Gold<br>\$3,850     | Silver<br>\$2,750   | Brozne<br>\$1,650 |
|-----------------------------------------------------------------------------|--------------------------------|---------------------|---------------------|-------------------|
| Opportunity to introduce the keynote speaker                                | ★                              |                     |                     |                   |
| Opportunity to play a 30 second company supplied commercial at event        | ★                              |                     |                     |                   |
| Company logo placed in Annual Impact Breakfast event emails                 | ★                              | ★                   |                     |                   |
| Company supplied free standing banner at the event                          | ★                              | ★                   |                     |                   |
| One time Chamber Rewards email blast                                        | ★                              | ★                   | ★                   |                   |
| Complimentary admission for eight                                           | ★                              | ★                   | ★                   | ★                 |
| Company featured at event<br>(virtual program, sponsor video, event screen) | Logo                           | Logo                | Logo                | Name              |
| Company recognition on website event page                                   | Logo &<br>Hyperlink            | Logo &<br>Hyperlink | Logo &<br>Hyperlink | Name              |

\* Has First Right of Acceptance





# THRIVE TOGETHER

INCLUSIVE WORKPLACES, WELCOMING COMMUNITIES

A program of the CBW+ series, Thrive Together is a new event dedicated to empowering and equipping business leaders with the knowledge, resources, and inspiration needed to create inclusive workplaces and welcoming communities. Through open dialogue and shared experiences, we strive to drive meaningful action that fosters innovation and economic prosperity for all.

## BENEFITS

|                                                               | *Exclusive Title<br>\$5,500 | Gold<br>\$2,750  | Silver<br>\$1,650 | Brozne<br>\$825 |
|---------------------------------------------------------------|-----------------------------|------------------|-------------------|-----------------|
| Company supplied digital ad featured on event screen          | ★                           |                  |                   |                 |
| Company supplied memento placed at each seat                  | ★                           |                  |                   |                 |
| Logo recognition added in event name                          | ★                           |                  |                   |                 |
| Opportunity to speak at the event                             | ★                           |                  |                   |                 |
| 30 second social media video created by the Chamber & CREDC   | ★                           |                  |                   |                 |
| Company supplied free-standing banner displayed at the event  | ★                           | ★                |                   |                 |
| Company recognized in Thrive Together event emails            | ★                           | ★                |                   |                 |
| One time Chamber Rewards email blast                          | ★                           | ★                |                   |                 |
| Complimentary Admission                                       | 8                           | 8                | 8                 | 4               |
| Company featured at event (program, event screen and signage) | Logo                        | Logo             | Logo              | Name            |
| Company recognition on website event page                     | Logo & Hyperlink            | Logo & Hyperlink | Logo & Hyperlink  | Name            |

\* Has First Right of Acceptance





# STATE OF THE CITY

## • ADDRESS •

The Harrisburg Regional Chamber & CREDC will host the annual State of the City Address. In this presentation, city leaders will share updates on key initiatives, recent accomplishments, and priorities for the year ahead. Hear firsthand about the work shaping Harrisburg’s future and connect with fellow business and community leaders.

| BENEFITS                                                           |                                                                                     | *Exclusive Platinum<br>\$6,050 | Gold<br>\$3,850  | Silver<br>\$2,750 | Brozne<br>\$1,650 |
|--------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------|------------------|-------------------|-------------------|
| Company supplied memento placed at each seat                       |  |                                |                  |                   |                   |
| One seat at the head table                                         |                                                                                     |                                |                  |                   |                   |
| Opportunity to introduce the keynote speaker                       |                                                                                     |                                |                  |                   |                   |
| Opportunity to play 30 second company supplied commercial at event |                                                                                     |                                |                  |                   |                   |
| Company recognized in State of the City event emails               |                                                                                     | ★                              |                  |                   |                   |
| One time Chamber Rewards email blast                               |                                                                                     | ★                              |                  |                   |                   |
| Primary reserved seating for eight                                 |                                                                                     | ★                              | ★                | ★                 |                   |
| Company featured at event (program, sponsor video, event screen)   |                                                                                     | Logo                           | Logo             | Name              |                   |
| Company recognition on website event page                          |                                                                                     | Logo & Hyperlink               | Logo & Hyperlink | Name              |                   |

\* Has First Right of Acceptance



# 2026 CATALYST AWARDS

The Catalyst Awards is an annual event that recognizes the visionary organizations and individuals in the Capital Region. We honor those making a difference in our communities, creating more opportunities for businesses and building a brighter future for our region. This event is a networking reception and formal celebration to honor the award winners.

## BENEFITS

|                                                                                                             | *Exclusive<br>Platinum<br>\$6,500                                                                      | Gold<br>\$4,000  | Silver<br>\$3,000 | Brozne<br>\$2,000 |
|-------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|------------------|-------------------|-------------------|
| Opportunity to speak at the event                                                                           | <br><b>HIGHMARK</b> |                  |                   |                   |
| 30 second company supplied commerical played at the event                                                   |                                                                                                        |                  |                   |                   |
| 30 second social media video created by Chamber & CREDC featuring Exclusive Platinum sponsor representative |                                                                                                        |                  |                   |                   |
| Company logo placed in Chamber & CREDC event emails, virtual invitation and post event email survey         |                                                                                                        | ★                |                   |                   |
| Company logo placed on printed event signage                                                                |                                                                                                        | ★                |                   |                   |
| One time Chamber Rewards email blast                                                                        |                                                                                                        | ★                |                   |                   |
| Admission for eight                                                                                         |                                                                                                        | ★                |                   |                   |
| Company recognition on the event screen presentation                                                        |                                                                                                        | Logo             | ★<br>Logo         | ★<br>Name         |
| Company recognition on the Chamber & CREDC website event page                                               |                                                                                                        | Logo & Hyperlink | Logo & Hyperlink  | Name              |

\* Has First Right of Acceptance

## ADDITIONAL SPONSORSHIP LEVELS:

### \*EXCLUSIVE INDIVIDUAL AWARD SPONSORSHIPS - \$4,500 EACH

Awards: The ATHENA Leadership Award, Catalyst Award, Diversity Leader of the Year Award, Entrepreneur of the Year Award, Government Leader of the Year Award, Small Business of the Year Award, Volunteer of the Year Award

### Gold level benefits plus:

- Opportunity to present award onstage
- Sponsor highlight on Chamber & CREDC social media
- Company logo placed in Chamber & CREDC event emails, virtual invitation and post event email survey







# CHAMBER BUSINESS WOMEN +

ALL ARE WELCOME! Chamber Business Women+ (CBW+) promotes the progression and advancement of professional women through the education and sharing of ideas and experiences. We invite everyone (of all gender identities) who supports this mission to join the events. These monthly breakfast events feature speakers presenting on personal and professional development topics. Meetings include time for networking with peers in the business community.

## BENEFITS | 8 EVENTS ANNUALLY

|                                                                                                    | *Exclusive CBW+ Champion<br>\$2,500 | CBW+ Believer<br>\$1,500 | CBW+ Ally<br>\$1,000 |
|----------------------------------------------------------------------------------------------------|-------------------------------------|--------------------------|----------------------|
| Opportunity to be featured in all event descriptions as "CBW+ Presented by [insert company name]." | ★                                   |                          |                      |
| Opportunity to speak at each event                                                                 | ★                                   |                          |                      |
| Company supplied free standing banner displayed at each event                                      | ★                                   | ★                        |                      |
| Company supplied memento or flyer at attendee seats                                                | ★                                   | ★                        |                      |
| Company featured on CBW+ sponsor slide at event                                                    | Logo                                | Logo                     | Logo                 |
| Company featured on Chamber & CREDC website event pages                                            | Logo & Hyperlink                    | Logo & Hyperlink         | Logo                 |
| Company featured on Chamber & CREDC CBW+ program webpage with hyperlink to sponsor's website       | Logo                                | Logo                     | Logo                 |

\* Has First Right of Acceptance



# POLICY PULSE SPEAKER SERIES

The Policy Pulse Speaker Series offers a monthly forum where officials from all levels of government, as well as leaders of business advocacy groups, discuss the current public policy landscape. Join us for engaging discussions led by distinguished speakers as they discuss their policy priorities relative to those of the regional business community, analyze pressing issues, and offer insights into the impact of public policy on the region and the Commonwealth. From local to national perspectives, each meeting promises to spark meaningful dialogue and broaden perspectives on the ever-evolving realm of public policy.

| BENEFITS   9 EVENTS ANNUALLY                                                 |                 |                 |                 |
|------------------------------------------------------------------------------|-----------------|-----------------|-----------------|
|                                                                              | Gold<br>\$1,500 | Silver<br>\$800 | Bronze<br>\$500 |
| Opportunity to speak at each event                                           | ★               |                 |                 |
| Company featured in Policy Pulse event emails                                | Logo            |                 |                 |
| Company supplied free standing banner displayed at each event                | ★               | ★               |                 |
| Company supplied memento or flyer at attendee seats                          | ★               | ★               | ★               |
| Company featured on Policy Pulse webpage with hyperlink to sponsor's website | Logo            | Logo            | Name            |

*Advertising opportunities provided to sponsors at Policy Pulse are limited to the services of the sponsoring organization. Advertising on behalf of a client, or in promotion of any political or policy agenda, is not permitted.*





# MEMBER ENGAGEMENT

## **Business Appreciation Social Hour (B.A.S.H.)**

**Occurs 9 times annually | Your Location | 4:00 pm – 6:00 pm | Hosting Fee: \$750**

The B.A.S.H. (Business Appreciation Social Hour) is the Chamber & CREDC's premier monthly networking experience, which provides a great opportunity for you to showcase your products, services and facility while highlighting a deserving nonprofit. Taking place on every third Thursday of the month, event registration averages 150 business professionals. This format is designed to lift up our local nonprofits.

*Hosts are selected on a first-come, first-served basis. The Chamber & CREDC reserves the right to choose a host based upon the prospective host's potential to hold a successful event. Contact [events@hbgrc.org](mailto:events@hbgrc.org) for more information*

## **Coffee & Connections**

**Occurs 10 times annually | Locations determined closer to each event | 9:00 am - 10:00 am**

Coffee & Connections is a monthly casual networking session for our members held at various locations selected by the sponsor.

*Reserved for 2026*



## **Member Success Workshop**

**Occurs 4-6 times annually | Chamber & CREDC Offices | 11:30 am – 1:00 pm**

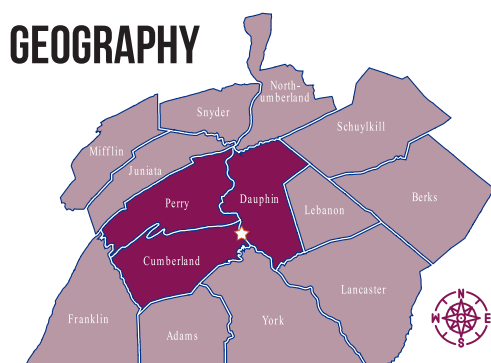
Our Member Success Workshop is a great opportunity for new members to learn about how to maximize their Chamber membership to help them meet their goals. Average event registration is 20 new members per event.

### **Industry Exclusive Host Sponsorship - \$1,000**

- Opportunity to speak at each event
- Company supplied free standing banner displayed at each event
- Company supplied memento or flyer placed at each seat.

# AUDIENCE INSIGHTS

## GEOGRAPHY



88% of our members are based in Cumberland, Dauphin & Perry counties.

**900** 

## TOTAL MEMBERSHIP

900 member organizations, over 130,000 employees, ranging from sole proprietors to Fortune 500 companies

## DIGITAL STATS



**3,800**

Monthly website visits



**11,700**

Page views per month



**4,500**

Active email contacts

## SOCIAL REACH



**4,500**  
Followers



**2,000+**  
Followers



**2,900**  
Followers



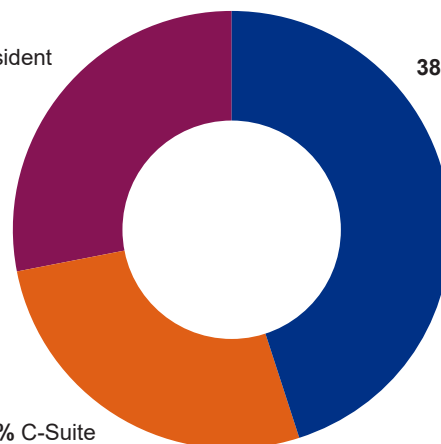
**3,400+**  
Followers

## OUR AUDIENCE BY EXPERIENCE

32% Vice President  
& Director

38% Other

30% C-Suite



HARRISBURG REGIONAL  
CHAMBER & CREDC SM



# DIGITAL

## NEWSLETTER BANNER ADS

Promote your business to 4,500+ Chamber members and regional decision makers with a banner ad in our newsletters. Each ad features your custom graphic and a direct click-through URL to drive engagement.

### Ad Specifications

Header Ad: 600 x 150 px — \$325 per placement

Footer Ad: 600 x 90 px — \$275 per placement

### Reach & Audience

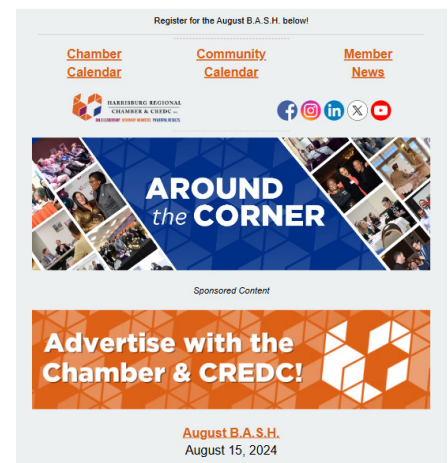
Distribution: Appears in one Chamber newsletter

Reach: 4,500 inboxes

Audience: Chamber members and regional business leaders

**Average Chamber & CREDC newsletter open rate: 33.35%**

**Average Chamber & CREDC newsletter click through rate: 12.40%**



## CHAMBER REWARDS EBLAST

Reach 4,500+ Chamber members and regional decision makers with a custom eblast. Share your message directly with our membership—perfect for grand openings, calls to action, or awareness campaigns. Each eblast includes your flyer and a direct click-through URL to drive engagement.

### Ad Specifications

Graphic: 8.5 x 11 inches or 600 x 775 px

Rate: \$325 per eblast

### Reach & Audience

Distribution: One dedicated Chamber email blast

Reach: 4,500 inboxes

Audience: Chamber members and regional business leaders

**Average Chamber Rewards open rate: 36.68%**

**Average Chamber Rewards click through rate: 6.25%**



HARRISBURG REGIONAL  
CHAMBER & CREDC

# ADVERTISING

## WEBSITE ADS

Gain year-round visibility by placing your banner ad on the Harrisburg Regional Chamber & CREDC website. Ads appear on high-traffic interior pages where members access business resources, contacts, and event registrations. Each banner includes a direct click-through to your chosen URL.

### Ad Specifications

Premium Banner: 230 x 840 px — \$200 per month

Small Banner: 230 x 430 px — \$150 per month

### Reach & Audience

Placement: Interior pages of the Chamber & CREDC website

Audience: Chamber members, business leaders, and community stakeholders

Average monthly views: 6,000



## MARKETING BUNDLES

### GOLD BUNDLE

- Three Chamber Rewards eblasts
- Three header newsletter banner ads
- One month contract for a premium banner ad on the Chamber & CREDC website

**You Pay: \$1,615 | Value: \$2,150**

### SILVER BUNDLE

- Two Chamber Rewards eblasts
- Two header newsletter banner ads
- One month contract for a small banner ad on the Chamber & CREDC website

**You Pay: \$1,090 | Value: \$1,450**

### BRONZE BUNDLE

- One Chamber Rewards eblasts
- Two footer newsletter banner ads
- One month contract for a small banner ad on the Chamber & CREDC website

**You Pay: \$770 | Value: \$1,025**

### INTERESTED IN ADVERTISING?

**Contact Heather Eyster at**  
**[advertise@hbgrcorg](mailto:advertise@hbgrcorg).**



HARRISBURG REGIONAL  
CHAMBER & CREDC SM

# CREDC

Capital Region Economic Development Corporation

## IMPACT REPORT: 2024



### LOANS

- Secured over **\$8 million** in low interest loans
- 10 businesses in Dauphin, Cumberland & Perry counties including:



### LEADING THE REGION

- **Launched Impact Harrisburg**, an initiative aimed at increasing the capacity of historically disadvantaged businesses to meet the procurement goals of the City of Harrisburg and Dauphin County
- Working regionally with the Pennsylvania Catalyst Loan Fund, we **deployed an additional \$700K** above our initial **\$1.2 million** funding allocation supporting 2 additional businesses
- **Convened IT leaders** in Central PA Tech Connect, working to address workforce challenges
- **Partnered with Visit Hershey Harrisburg** to better align our region's business, talent, and tourism attraction

### YOUR IMPACT

**\$1 Invested = \$71 in  
Regional Economic  
Return**

### Redevelopment Assistance Capital Program (RACP)

**Managed an active portfolio of 12 projects totaling \$29 million, leveraging an additional \$55 million in private investment.**

#### Finalized projects in 2024:

- Atlas Building Redevelopment Phase 1, Harrisburg
- Hershey Center for Applied Research, Hershey
- Hidden Still Distillery Project #1, Hershey
- WCI Olde Uptown Housing Project, Harrisburg

#### \$1.5 Million secured in new awards:

- Hidden Still Distillery Project #2, Hershey
- YWCA Renovations, Harrisburg

"We truly appreciate the time and efforts that the CREDC team has put into our business. Our investments in Hidden Still are "multiplied" by CREDC's work! Our growth and continued expansion in Hershey has no doubt benefitted from your support. Saying we appreciate it doesn't nearly say enough."

Jack Raudenbush,  
Hidden Still, COO



### LSA GRANTS AWARDED

Secured **7 grants for over \$1.5 million** to support nonprofit organizations.



# 2025 – 2027 CREDC INVESTORS

## Visionaries (\$20,000+)



## Partners (\$10,000-\$19,999)



## Leaders (\$2,500-\$9,999)



## Team CREDC (Under \$2,500)

Alison Bernhardt  
Dave Black  
Sara Bozich (Cheers Harrisburg, LLC)  
Wade Becker  
Dr. David Callejo-Perez  
Katie Clarke  
Landin Comins  
Conrad Siegel  
Dame Leadership  
Dasher Services, Inc.  
Linda Fedrizzi-Williams  
Tony Frabbiele  
Abby Fortino  
Lisa Hughes Gabler  
Nora Habig

Andrew Hetrick  
Harrisburg International Airport  
Herbert, Rowland & Grubic, Inc.  
HR Resolutions, LLC  
Alecia Justice  
Johnson, Duffie, Stewart & Weidner, P.C.  
Zack & Casey Khuri  
Jason Kirsch  
JEM Group LLC  
La Torre Communications  
Shawn & Holly Leppo  
Life Sciences Greenhouse of Central Pennsylvania  
Jim Mackrell

Miller Dixon Drake PC  
Mowery Construction  
Kelly Neiderer  
Beth Peiffer  
Productive Fundraising  
Alex Reber  
MaryAnne Reynolds  
Reynolds Restoration Services  
Jeff Smith  
John Sider  
Trout CPA  
Kurt & Leigh Twiford  
Kristi Wasson  
WCI Partners, LP  
Karen & Barry Young

\*Investors as of October 1, 2025



HARRISBURG REGIONAL  
CHAMBER & CREDC





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