



HARRISBURG REGIONAL
CHAMBER & CREDC SM

BOLD LEADERSHIP. VISIONARY MEMBERS. POWERFUL RESULTS.

A large crowd of people in business attire is gathered in a conference hall. In the background, a wall features logos for 'HIGHMARK' and 'PennState Health'. On the right, a chef in a white uniform and hat is serving food from a buffet table. The scene is lit with blue and purple ambient lighting.

2026 SPONSORSHIP GUIDE & MEDIA KIT

YOUR SPONSORSHIP = GREATER REGIONAL IMPACT

Dear Partners and Friends,

At the Harrisburg Regional Chamber & CREDC, our mission is clear: to be the region's catalyst for economic prosperity. We believe the best results come when business and community move forward together — and we approach that work with inclusion, collaboration, a data-driven focus, and an unapologetically positive outlook about our region's future.

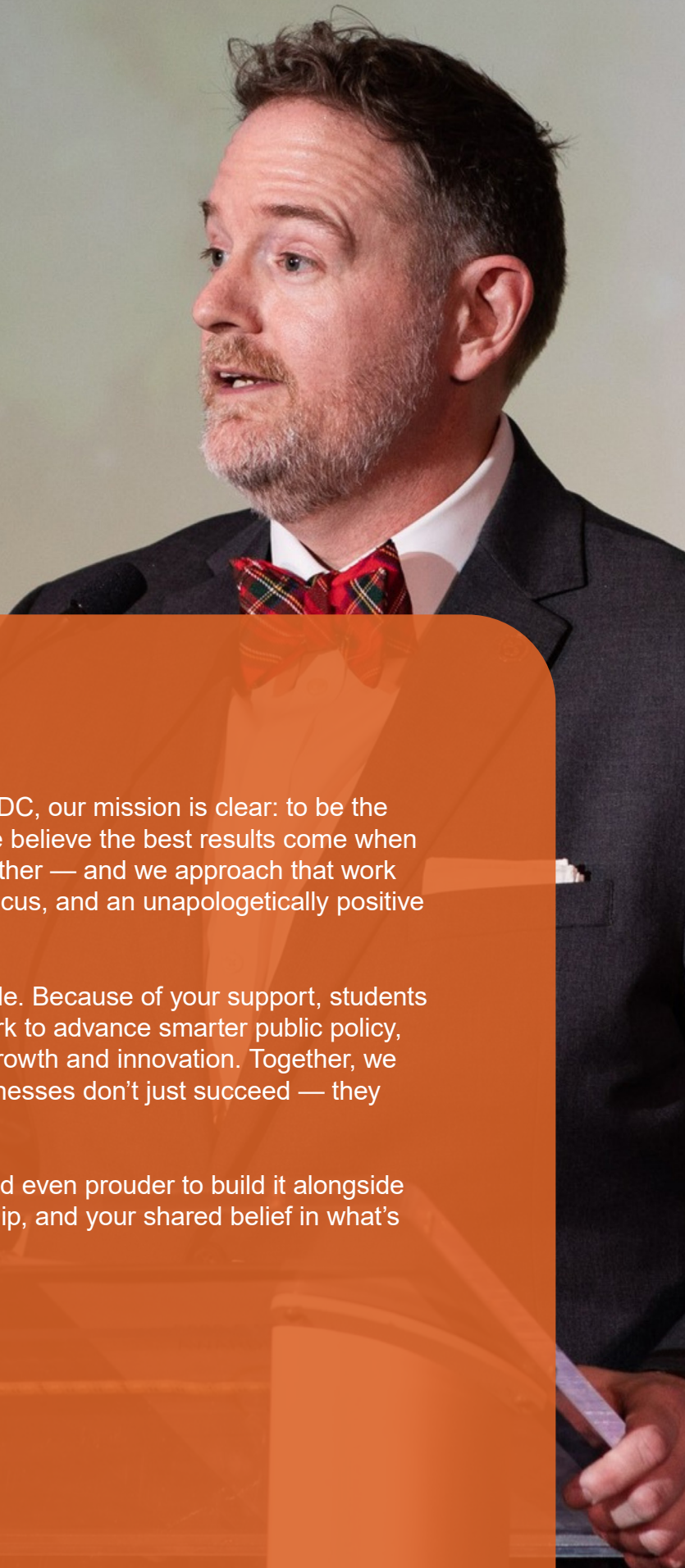
Your sponsorship makes this mission possible. Because of your support, students gain access to new career pathways, we work to advance smarter public policy, and collaboration across industries sparks growth and innovation. Together, we are building a region where people and businesses don't just succeed — they thrive.

We're proud to call this community home, and even prouder to build it alongside you. Thank you for your trust, your partnership, and your shared belief in what's ahead.

With gratitude,



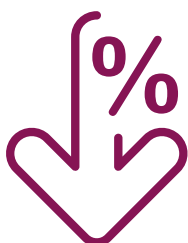
Ryan C. Unger
President & CEO
Harrisburg Regional Chamber & CREDC



As You Read Through This Guide...



Sponsorship levels marked with an asterisk (*) have **First Right of Acceptance**. The 2025 exclusive event sponsor has the first right of acceptance to renew the sponsorship agreement.



Local Small Enterprises (companies of fewer than 10 employees) are eligible to receive a **25% discount** on the lowest level of sponsorship for the Legislators' Forum Series, Thrive Together, and CBW+ Speaker Series. Eligible businesses also receive a 25% discount on the Business Appreciation Social Hour (B.A.S.H.) hosting fee.



Interested in sponsoring an event but don't see a sponsorship level that works for your company? We are open to customizing a sponsorship to meet the needs of your business or organization.

Questions? Contact Heather Eyster at sponsor@hbgrc.org



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THANK YOU TO OUR 2025



SPONSORS & PARTNERS



HARRISBURG REGIONAL
CHAMBER & CREDC SM

2026 EVENTS

EVENT	TIME OF YEAR	ATTENDEES	EXPECTED ATTENDANCE
Harrisburg Regional Economic Forecast	January	Business & Finance Professionals	200
Legislators' Forum I PA House	February	Government & Business Professionals	150
Legislators' Forum II PA Senate	March	Government & Business Professionals	150
National Civics Bee	April	Government Professionals, Students & Parents	N/A
VIBE	April	Executives & Community Leaders	600
CREDC Annual Impact Breakfast	May	Investors & Community Leaders	150
Thrive Together	September	Business & HR Professionals	100
State of the City Address	October	Business Professionals	250
Catalyst Awards	December	Business & Community Leaders	400
Chamber Business Women+	Monthly	Business Women & Allies	120 per month
Policy Pulse Speaker Series	Monthly	Government & Business Professionals	40 per month
Member Success Workshop	Bi-monthly	Business Professionals	30 per session



HARRISBURG REGIONAL ECONOMIC FORECAST

The Harrisburg Regional Economic Forecast is essential for local business leaders and finance professionals. This event is a luncheon followed by an in-depth keynote presentation by a respected economist covering local, national and global financial perspectives.

BENEFITS	*Exclusive Platinum \$6,050	Gold \$3,850	Silver \$2,750	Brozne \$1,650
Opportunity to play 30 second company supplied commercial at event	★			
Opportunity to introduce the keynote speaker	★			
One seat at the head table	★			
Company supplied memento placed at each seat	★			
Company logo featured in all Economic Forecast event emails	★	★		
Company supplied free standing banner at the event	★	★		
One time Chamber Rewards email blast	★	★		
Primary reserved seating for eight	★	★	★	★
Company recognition featured at event (program, event screen, signage)	Logo	Logo	Logo	Name
Company recognition on website event page	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Name

* Has First Right of Acceptance





★ LEGISLATORS' FORUM I & II ★

These formal breakfast events provide exclusive opportunities for Chamber & CREDC members to hear directly from their elected officials representing Cumberland, Dauphin and Perry counties. Panels follow a moderated Q&A style discussion. Legislators' Forum I features members of the Pennsylvania House of Representatives, and Legislators' Forum II features members of the Pennsylvania Senate.

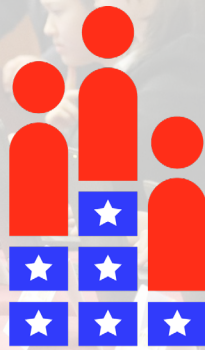
Bundle & Save:

Sponsorship amounts listed per event. Save \$150 total if you sponsor both events at the same level.

BENEFITS

	* Exclusive Federal \$2,750	State \$1,650	County \$825	Municipal \$450
Opportunity to play 30 second company supplied commercial at event	★			
Opportunity to speak at the event	★			
One seat at the head table	★			
Company logo featured in all Legislators' Forum event emails	★	★		
Company supplied free standing banner at the event	★	★		
One time Chamber Rewards email blast	★	★		
Complimentary Admission	8	8	8	4
Company recognition featured at event (program, event screen, signage)	Logo	Logo	Logo	Name
Company recognition on website event page	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Name

* Has First Right of Acceptance



National Civics Bee®

by the U.S. Chamber
of Commerce Foundation

The National Civics Bee® is an annual competition that encourages young Americans to engage in civics and contribute to their communities. Participating 6th, 7th and 8th grade students flex their civics knowledge for a chance to win recognition and scholarships. Your involvement in this event promote your brand and demonstrates your commitment to the future of our community and the development of young citizens. Together, we can make a significant impact in fostering the next generation of leaders.

BENEFITS

	Presenting \$2,000	Community \$1,000	Supporting \$500
Invitation to judge competition	★		
Opportunity to speak at the event	★		
Company recognition featured on event signage	Logo	Logo	
Company recognition on website event page	Logo & Hyperlink	Logo & Hyperlink	Name & Hyperlink





2026 Exclusive Title Sponsor



- ★ ANNUAL GATHERING
- ★ LARGEST NETWORKING EVENT
- ★ FUNDRAISING FOR OUR IMPACT

The Harrisburg Regional Chamber & CREDC's annual gathering, VIBE, sets the bar high for networking in the region, with 600 business influencers joining us each year to strengthen relationships and learn something new at this cutting-edge event. A valuable networking reception will be followed by a fireside chat with Howie Roseman.



Featured Speaker: Howie Roseman
General Manager
Philadelphia Eagles

As Executive Vice President/General Manager of the Philadelphia Eagles, Howie is a two-time NFL Executive of the Year and the architect of the franchise's first two Super Bowl championships.

Since joining the Eagles in 2000, he has built one of the league's most successful operations, leading the team to 17 playoff berths, 11 NFC East titles, and three Super Bowl appearances.



BENEFITS

*Exclusive Title
\$25,000*Platinum
\$13,200
(Industry Exclusive)Gold
\$9,350Silver
\$5,550Bronze
\$2,750

Brand recognition in VIBE event logo	 				
30 second social media video created by Chamber & CREDC featuring an sponsor representative					
Company supplied commerical played at the event					
Gobo logo featured at the networking reception					
Opportunity to speak on stage		★			
Company logo on invitation		★	★		
Company logo placed in post event email survey		★	★		
Logo in print promotion		★	★		
Company supplied website banner		★	★		
Admission to VIP Meet & Greet with Howie Roseman		5	2		
One time Chamber Rewards eblast		★	★	★	
Company logo in the Chamber & CREDC VIBE event emails		★	★	★	
Company recognition on the Chamber & CREDC website event page		Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Logo on reserved seating signs		★	★	★	★
Admission to the heavy hors d'oeuvres reception and keynote address		20	10	10	5
Recognition in event program		Full page ad	Half page ad	Logo	Logo
Company description in event program		150 words	125 words	75 words	Name
Recognition on the event screen presentation		Logo	Logo	Logo	Logo
Recognition on opening sponsor video		Digital ad & 10 second company description	Logo	Logo	Logo

* Has First Right of Acceptance

ADDITIONAL SPONSORSHIP LEVELS:

BENEFACTOR SPONSORSHIP - \$1,000

- Two tickets to event **donated** in your name to deserving nonprofit organization or local small enterprise
- Company logo in event screen presentation
- Company logo in opening sponsor video
- Company logo in event program



MAY

MAY
SHIP

VISIONARY MEMBERS

POWERFUL RESULTS

CREDC ANNUAL IMPACT BREAKFAST

Join us for the CREDC Annual Impact Breakfast, a signature event dedicated to celebrating and advancing our region's economic prosperity. This gathering brings together business leaders, community stakeholders, and investors to reflect on a year of impactful initiatives and to outline our shared vision for the future.

BENEFITS

	*Exclusive Platinum \$6,050	Gold \$3,850	Silver \$2,750	Brozne \$1,650
Opportunity to introduce the keynote speaker	★			
Opportunity to play a 30 second company supplied commercial at event	★			
Company logo placed in Annual Impact Breakfast event emails	★	★		
Company supplied free standing banner at the event	★	★		
One time Chamber Rewards email blast	★	★	★	
Complimentary admission for eight	★	★	★	★
Company featured at event (virtual program, sponsor video, event screen)	Logo	Logo	Logo	Name
Company recognition on website event page	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Name

* Has First Right of Acceptance





THRIVE TOGETHER

INCLUSIVE WORKPLACES, WELCOMING COMMUNITIES

A program of the CBW+ series, Thrive Together is a new event dedicated to empowering and equipping business leaders with the knowledge, resources, and inspiration needed to create inclusive workplaces and welcoming communities. Through open dialogue and shared experiences, we strive to drive meaningful action that fosters innovation and economic prosperity for all.

BENEFITS

	*Exclusive Title \$5,500	Gold \$2,750	Silver \$1,650	Brozne \$825
Company supplied digital ad featured on event screen	★			
Company supplied memento placed at each seat	★			
Logo recognition added in event name	★			
Opportunity to speak at the event	★			
30 second social media video created by the Chamber & CREDC	★			
Company supplied free-standing banner displayed at the event	★	★		
Company recognized in Thrive Together event emails	★	★		
One time Chamber Rewards email blast	★	★		
Complimentary Admission	8	8	8	4
Company featured at event (program, event screen and signage)	Logo	Logo	Logo	Name
Company recognition on website event page	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Name

* Has First Right of Acceptance





STATE OF THE CITY

• ADDRESS •

The Harrisburg Regional Chamber & CREDC will host the annual State of the City Address. In this presentation, city leaders will share updates on key initiatives, recent accomplishments, and priorities for the year ahead. Hear firsthand about the work shaping Harrisburg’s future and connect with fellow business and community leaders.

BENEFITS		*Exclusive Platinum \$6,050	Gold \$3,850	Silver \$2,750	Brozne \$1,650
Company supplied memento placed at each seat					
One seat at the head table					
Opportunity to introduce the keynote speaker					
Opportunity to play 30 second company supplied commercial at event					
Company recognized in State of the City event emails		★			
One time Chamber Rewards email blast		★			
Primary reserved seating for eight		★	★	★	
Company featured at event (program, sponsor video, event screen)		Logo	Logo	Name	
Company recognition on website event page		Logo & Hyperlink	Logo & Hyperlink	Name	

* Has First Right of Acceptance



2026 CATALYST AWARDS

The Catalyst Awards is an annual event that recognizes the visionary organizations and individuals in the Capital Region. We honor those making a difference in our communities, creating more opportunities for businesses and building a brighter future for our region. This event is a networking reception and formal celebration to honor the award winners.

BENEFITS

	*Exclusive Platinum \$6,500	Gold \$4,000	Silver \$3,000	Brozne \$2,000
Opportunity to speak at the event				
30 second company supplied commerical played at the event				
30 second social media video created by Chamber & CREDC featuring Exclusive Platinum sponsor representative				
Company logo placed in Catalyst Awards event emails, virtual invitation and post event email survey		★		
Company logo placed on printed event signage		★		
One time Chamber Rewards email blast		★		
Admission for eight		★		
Company recognition on the event screen presentation		★	★	★
Company recognition on the Chamber & CREDC website event page		★	★	★
		Logo Logo & Hyperlink	Logo Logo & Hyperlink	Name Name

* Has First Right of Acceptance

ADDITIONAL SPONSORSHIP LEVELS:

*EXCLUSIVE INDIVIDUAL AWARD SPONSORSHIPS - \$4,500 EACH

Awards: The ATHENA Leadership Award, Catalyst Award, Diversity Leader of the Year Award, Entrepreneur of the Year Award, Government Leader of the Year Award, Small Business of the Year Award, Volunteer of the Year Award

Gold level benefits plus:

- Opportunity to present award onstage
- Sponsor highlight on Chamber & CREDC social media
- Company logo placed in Catalyst Awards event emails, virtual invitation and post event email survey





CHAMBER BUSINESS WOMEN +

ALL ARE WELCOME! Chamber Business Women+ (CBW+) promotes the progression and advancement of professional women through the education and sharing of ideas and experiences. We invite everyone (of all gender identities) who supports this mission to join the events. These monthly breakfast events feature speakers presenting on personal and professional development topics. Meetings include time for networking with peers in the business community.

BENEFITS | 8 EVENTS ANNUALLY

	*Exclusive CBW+ Champion \$2,500	CBW+ Believer \$1,500	CBW+ Ally \$1,000
Opportunity to be featured in all event descriptions as "CBW+ Presented by [insert company name]."	★		
Opportunity to speak at each event	★		
Company supplied free standing banner displayed at each event	★	★	
Company supplied memento or flyer at attendee seats	★	★	
Company featured on CBW+ sponsor slide at event	Logo	Logo	Logo
Company featured on Chamber & CREDC website event pages	Logo & Hyperlink	Logo & Hyperlink	Logo
Company featured on Chamber & CREDC CBW+ program webpage with hyperlink to sponsor's website	Logo	Logo	Logo

* Has First Right of Acceptance



POLICY PULSE SPEAKER SERIES

The Policy Pulse Speaker Series offers a monthly forum where officials from all levels of government, as well as leaders of business advocacy groups, discuss the current public policy landscape. Join us for engaging discussions led by distinguished speakers as they discuss their policy priorities relative to those of the regional business community, analyze pressing issues, and offer insights into the impact of public policy on the region and the Commonwealth. From local to national perspectives, each meeting promises to spark meaningful dialogue and broaden perspectives on the ever-evolving realm of public policy.

BENEFITS | 9 EVENTS ANNUALLY

	Gold \$1,500	Silver \$800	Bronze \$500
Opportunity to speak at each event	★		
Company featured in Policy Pulse event emails	Logo		
Company supplied free standing banner displayed at each event	★	★	
Company supplied memento or flyer at attendee seats	★	★	★
Company featured on Policy Pulse webpage with hyperlink to sponsor's website	Logo	Logo	Name

Advertising opportunities provided to sponsors at Policy Pulse are limited to the services of the sponsoring organization. Advertising on behalf of a client, or in promotion of any political or policy agenda, is not permitted.





MEMBER ENGAGEMENT

Business Appreciation Social Hour (B.A.S.H.)

Occurs 9 times annually | Your Location | 4:00 pm – 6:00 pm | Hosting Fee: \$750

The B.A.S.H. (Business Appreciation Social Hour) is the Chamber & CREDC's premier monthly networking experience, which provides a great opportunity for you to showcase your products, services and facility while highlighting a deserving nonprofit. Taking place on every third Thursday of the month, event registration averages 150 business professionals. This format is designed to lift up our local nonprofits.

Hosts are selected on a first-come, first-served basis. The Chamber & CREDC reserves the right to choose a host based upon the prospective host's potential to hold a successful event. Contact events@hbgrc.org for more information

Coffee & Connections

Occurs 10 times annually | Locations determined closer to each event | 9:00 am - 10:00 am

Coffee & Connections is a monthly casual networking session for our members held at various locations selected by the sponsor.

Reserved for 2026



Member Success Workshop

Occurs 4-6 times annually | Chamber & CREDC Offices | 11:30 am – 1:00 pm

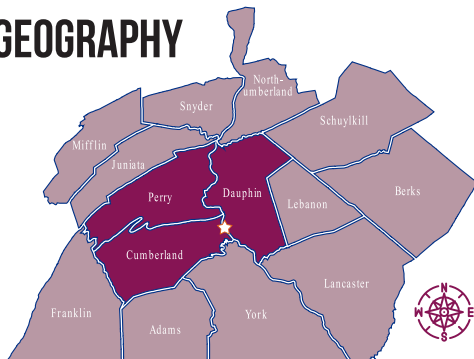
Our Member Success Workshop is a great opportunity for new members to learn about how to maximize their Chamber membership to help them meet their goals. Average event registration is 20 new members per event.

Industry Exclusive Host Sponsorship - \$1,000

- Opportunity to speak at each event
- Company supplied free standing banner displayed at each event
- Company supplied memento or flyer placed at each seat.

AUDIENCE INSIGHTS

GEOGRAPHY



88% of our members are based in Cumberland, Dauphin & Perry counties.

DIGITAL STATS



3,800

Monthly website visits



11,700

Page views per month



4,500

Active email contacts

900

TOTAL MEMBERSHIP

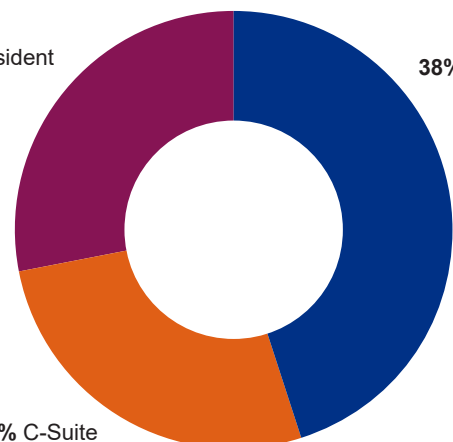
900 member organizations, over 130,000 employees, ranging from sole proprietors to Fortune 500 companies

OUR AUDIENCE BY EXPERIENCE

32% Vice President & Director

38% Other

30% C-Suite



SOCIAL REACH



4,500
Followers



2,000+
Followers



2,900
Followers



3,400+
Followers



HARRISBURG REGIONAL
CHAMBER & CREDC SM

DIGITAL

NEWSLETTER BANNER ADS

Promote your business to 4,500+ Chamber members and regional decision makers with a banner ad in our newsletters. Each ad features your custom graphic and a direct click-through URL to drive engagement.

Ad Specifications

Header Ad: 600 x 150 px — \$325 per placement

Footer Ad: 600 x 90 px — \$275 per placement

Reach & Audience

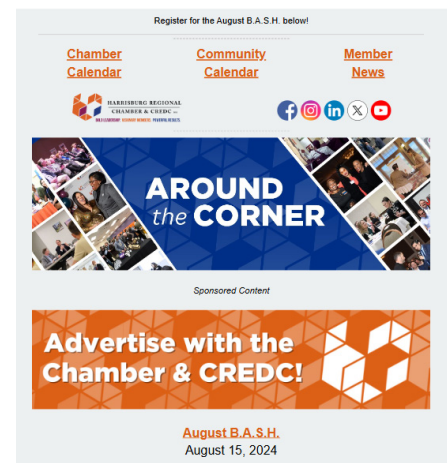
Distribution: Appears in one Chamber newsletter

Reach: 4,500 inboxes

Audience: Chamber members and regional business leaders

Average Chamber & CREDC newsletter open rate: 33.35%

Average Chamber & CREDC newsletter click through rate: 12.40%



CHAMBER REWARDS EBLAST

Reach 4,500+ Chamber members and regional decision makers with a custom eblast. Share your message directly with our membership—perfect for grand openings, calls to action, or awareness campaigns. Each eblast includes your flyer and a direct click-through URL to drive engagement.

Ad Specifications

Graphic: 8.5 x 11 inches or 600 x 775 px

Rate: \$325 per eblast

Reach & Audience

Distribution: One dedicated Chamber email blast

Reach: 4,500 inboxes

Audience: Chamber members and regional business leaders

Average Chamber Rewards open rate: 36.68%

Average Chamber Rewards click through rate: 6.25%



HARRISBURG REGIONAL
CHAMBER & CREDC

ADVERTISING

WEBSITE ADS

Gain year-round visibility by placing your banner ad on the Harrisburg Regional Chamber & CREDC website. Ads appear on high-traffic interior pages where members access business resources, contacts, and event registrations. Each banner includes a direct click-through to your chosen URL.

Ad Specifications

Premium Banner: 230 x 840 px — \$200 per month

Small Banner: 230 x 430 px — \$150 per month

Reach & Audience

Placement: Interior pages of the Chamber & CREDC website

Audience: Chamber members, business leaders, and community stakeholders

Average monthly views: 6,000



MARKETING BUNDLES

GOLD BUNDLE

- Three Chamber Rewards eblasts
- Three header newsletter banner ads
- One month contract for a premium banner ad on the Chamber & CREDC website

You Pay: \$1,615 | Value: \$2,150

SILVER BUNDLE

- Two Chamber Rewards eblasts
- Two header newsletter banner ads
- One month contract for a small banner ad on the Chamber & CREDC website

You Pay: \$1,090 | Value: \$1,450

BRONZE BUNDLE

- One Chamber Rewards eblasts
- Two footer newsletter banner ads
- One month contract for a small banner ad on the Chamber & CREDC website

You Pay: \$770 | Value: \$1,025

INTERESTED IN ADVERTISING?

Contact Heather Eyster at
advertise@hbgrcorg.



HARRISBURG REGIONAL
CHAMBER & CREDC SM

CREDC

Capital Region Economic Development Corporation

IMPACT REPORT: 2024



LOANS

- Secured over **\$8 million** in low interest loans
- 10 businesses in Dauphin, Cumberland & Perry counties including:



LEADING THE REGION

- **Launched Impact Harrisburg**, an initiative aimed at increasing the capacity of historically disadvantaged businesses to meet the procurement goals of the City of Harrisburg and Dauphin County
- Working regionally with the Pennsylvania Catalyst Loan Fund, we **deployed an additional \$700K** above our initial **\$1.2 million** funding allocation supporting 2 additional businesses
- **Convened IT leaders** in Central PA Tech Connect, working to address workforce challenges
- **Partnered with Visit Hershey Harrisburg** to better align our region's business, talent, and tourism attraction

YOUR IMPACT

**\$1 Invested = \$71 in
Regional Economic
Return**

Redevelopment Assistance Capital Program (RACP)

Managed an active portfolio of 12 projects totaling \$29 million, leveraging an additional \$55 million in private investment.

Finalized projects in 2024:

- Atlas Building Redevelopment Phase 1, Harrisburg
- Hershey Center for Applied Research, Hershey
- Hidden Still Distillery Project #1, Hershey
- WCI Olde Uptown Housing Project, Harrisburg

\$1.5 Million secured in new awards:

- Hidden Still Distillery Project #2, Hershey
- YWCA Renovations, Harrisburg

"We truly appreciate the time and efforts that the CREDC team has put into our business. Our investments in Hidden Still are "multiplied" by CREDC's work! Our growth and continued expansion in Hershey has no doubt benefitted from your support. Saying we appreciate it doesn't nearly say enough."

Jack Raudenbush,
Hidden Still, COO



LSA GRANTS AWARDED

Secured **7 grants for over \$1.5 million** to support nonprofit organizations.



2025 – 2027 CREDC INVESTORS

Visionaries (\$20,000+)



Partners (\$10,000-\$19,999)



Leaders (\$2,500-\$9,999)



Team CREDC (Under \$2,500)

Alison Bernhardt
Dave Black
Sara Bozich (Cheers Harrisburg, LLC)
Wade Becker
Dr. David Callejo-Perez
Katie Clarke
Landin Comins
Conrad Siegel
Dame Leadership
Dasher Services, Inc.
Linda Fedrizzi-Williams
Tony Frabbiele
Abby Fortino
Lisa Hughes Gabler
Nora Habig

Andrew Hetrick
Harrisburg International Airport
Herbert, Rowland & Grubic, Inc.
HR Resolutions, LLC
Alecia Justice
Johnson, Duffie, Stewart & Weidner, P.C.
Zack & Casey Khuri
Jason Kirsch
JEM Group LLC
La Torre Communications
Shawn & Holly Leppo
Life Sciences Greenhouse of Central Pennsylvania
Jim Mackrell

Miller Dixon Drake PC
Mowery Construction
Kelly Neiderer
Beth Peiffer
Productive Fundraising
Alex Reber
MaryAnne Reynolds
Reynolds Restoration Services
Jeff Smith
John Sider
Trout CPA
Kurt & Leigh Twiford
Kristi Wasson
WCI Partners, LP
Karen & Barry Young

*Investors as of October 1, 2025



HARRISBURG REGIONAL
CHAMBER & CREDC



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in  f 
@HRCCREDC