




The Catalyst Awards is an annual event that recognizes the visionary organizations and individuals in the Capital Region. We honor those making a difference in our communities, creating more opportunities for businesses and building a brighter future for our region. This event is a networking reception and celebration to honor the award winners.

SPONSOR BENEFITS	*Exclusive Platinum \$6,500	Gold \$4,000	Silver \$3,000	Bronze \$2,000
Opportunity to speak at the event				
Company supplied commercial played at the event				
30 second social media video created by Chamber & CREDC featuring Exclusive Platinum Sponsor representative				
Company logo placed in Chamber & CREDC event emails, virtual invitation and post event email survey				
Company logo placed on printed event signage		●		
One time Chamber Rewards email blast		●		
Admission for eight		●	●	●
Company recognition on the event screen presentation		Logo	Logo	Name
Company recognition on the Chamber & CREDC website event page		Logo/ Hyperlink	Logo/ Hyperlink	Name

#### **\*EXCLUSIVE INDIVIDUAL AWARD SPONSORSHIPS - \$4,500 EACH**

Awards: ATHENA Award, Catalyst Award, Diversity Influencer of the Year Award, Entrepreneur of the Year Award, Government Leader of the Year Award, Small Business of the Year Award, Volunteer of the Year Award

#### **Gold level benefits plus:**

- Opportunity to present award onstage
- Sponsor highlight on Chamber & CREDC social media
- Company logo placed in Chamber & CREDC event emails, virtual invitation and post event email survey

**I want to sponsor at the \_\_\_\_\_ level. (Gold, Silver or Bronze)**

**Please list your company name as you would like it to appear on all event supported material**

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please email your response to Heather Eyster, Sr. Director of Investor and Member Engagement, [heyster@hbgrc.org](mailto:heyster@hbgrc.org)