



HARRISBURG REGIONAL  
CHAMBER & CREDC SM

BOLD LEADERSHIP. VISIONARY MEMBERS. POWERFUL RESULTS.

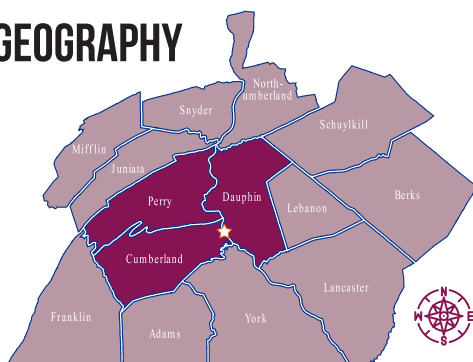
A nighttime photograph of the Pennsylvania State Capitol building, featuring its iconic green and gold dome. The building is illuminated, and its lights reflect in the water in the foreground. To the right, a modern multi-story building with a red and yellow facade is also lit up. The sky is a deep blue, and the water shows a clear reflection of the buildings and lights.

# 2025 MEDIA KIT



# DEMOGRAPHICS & STATISTICS

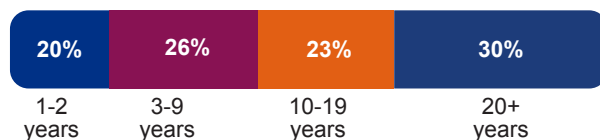
## GEOGRAPHY



88% of our members are based in Cumberland, Dauphin & Perry counties.

## MEMBERSHIP BY TIME

Our members are serious about our mission; they stick with us.



\*The average length of membership is 15 years.

900

## TOTAL MEMBERSHIP

900 member organizations, over 130,000 employees, ranging from sole proprietors to Fortune 500 companies

## DIGITAL STATS



3,000

Monthly website visits



10,000

Page views per month



5,000

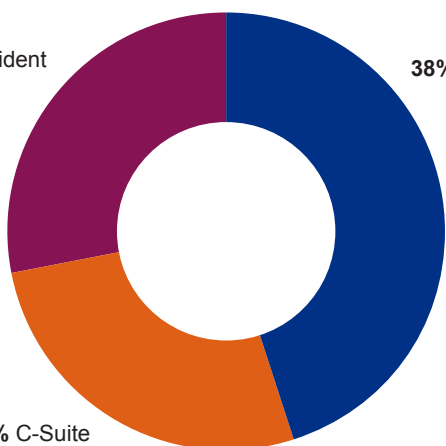
Active email contacts

## OUR AUDIENCE BY EXPERIENCE

32% Vice President & Director

38% Other

30% C-Suite



## SOCIAL REACH



4,000 Followers



1,800 Followers



2,900 Followers



3,200+ Followers



# DIGITAL ADVERTISING

## NEWSLETTER BANNER ADS

The Harrisburg Regional Chamber & CREDC offers email banner advertising options for members in our various email newsletters. Banner advertisements include a direct click-through to a web address of your choice.

- **Header Ad Size: 600 W x 150 H Pixels**
- **Footer Ad Size: 600 W x 90 H Pixels**

## CHAMBER REWARDS EBLAST

This is an email blast that reaches over 5,000 individuals, including the region's top level decision makers. You create your message and we send it to our membership. The email blast includes an embedded single page flyer with a click-through to a web address of your choice. Whether it is a grand opening, a call to action or an awareness campaign, we can get your message out!

- **Graphic Size: 8.5 x 11 inches or 560 x 720 pixels**

## WEBSITE ADS

The Harrisburg Regional Chamber & CREDC's website offers banner display ad space on its interior pages. Chamber & CREDC site visitors will find links to important business resources, access to contact information for over 900 member companies, seminar and event registration, plus important information pertaining to business advocacy.

These website ads will appear beside the main content area on all high traffic pages of the website, excluding the homepage. We can run up to 4 ads at a time on the website, therefore the viewer may need to scroll down to view.

- **Premium Banner Graphic Size: 230 W x 840 H Pixels**
- **Small Banner Graphic Size: 230 W x 430 H Pixels**

**\*ALL BANNER ADS INCLUDE A CLICK-THROUGH TO YOUR CHOSEN URL.**



☐ **GOLD BUNDLE**

- ## □ SILVER BUNDLE

- ## BRONZE BUNDLE

