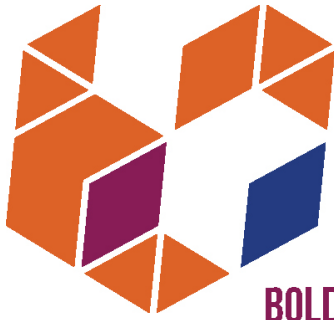




HARRISBURG REGIONAL
CHAMBER & CREDC SM

BOLD LEADERSHIP. VISIONARY MEMBERS. POWERFUL RESULTS.

2025 SPONSORSHIP GUIDE & MEDIA KIT



HARRISBURG REGIONAL CHAMBER & CREDC SM

BOLD LEADERSHIP. VISIONARY MEMBERS. POWERFUL RESULTS.

Who We Are

We are a catalyst for dynamic job creation that seeks to improve economic growth, mobility and vitality while enhancing the quality of life in our region:

***Cumberland, Dauphin and Perry** counties.*

Why Support the Chamber & CREDC?

We are a not-for-profit organization.

Your sponsorship and marketing contribution fund our mission.



BRAND RECOGNITION

Reach over 10,000 professionals through our email newsletters, social media, and website. Event sponsorships will showcase your brand, aligning it with the Chamber & CREDC's commitment to excellence.



RETURN ON INVESTMENT

Maximize ROI with tailored sponsorships that fit your budget and goals. Partner with the Chamber & CREDC to access local decision-makers, expand your network, and drive business growth.



INVESTING IN THE REGION

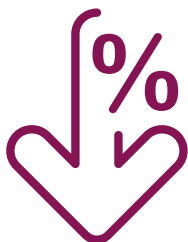
Investing in the Chamber & CREDC is investing in the region's future. Your support drives workforce development, policy advocacy, and business collaboration that helps shape a thriving, innovative economy.



As You Read Through This Guide...



Sponsorship levels marked with an asterisk (*) have **First Right of Acceptance**. The 2024 exclusive event sponsor has the first right of acceptance to renew the sponsorship agreement.



Local Small Enterprises (companies of fewer than 10 employees) are eligible to receive a **25% discount** on the lowest level of sponsorship for the Legislators' Forum Series, IDEA Workshop, and CBW+ Speaker Series. Eligible businesses also receive a 25% discount on the Business Appreciation Social Hour (B.A.S.H.) hosting fee.



Interested in sponsoring an event but don't see a sponsorship level that works for your company? We are open to customizing a sponsorship to meet the needs of your business or organization.

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HARRISBURG REGIONAL CHAMBER & CREDC


2025 EVENTS

EVENT	TIME OF YEAR	TYPE OF ATTENDEES (MEMBERS)	EXPECTED ATTENDANCE
Legislators' Forum I - PA House	January	Government/Business Professionals	150
Economic Forecast	February	Business/Finance Professionals	200
Legislators' Forum II - PA Senate	March	Government/Business Professionals	150
VIBE	April	Executives/Community Leaders	500
IDEA Workshop	October	Business/HR Professionals	100
State of the City Address	October	Business Professionals	250
Catalyst Awards	December	Business/Community Leaders	400
CBW+ Speaker Series	Monthly	Business Women & Allies	100 per month
Policy Pulse Speaker Series	Monthly	Government/Business Professionals	40 per month
Coffee & Connections	Monthly	Business Professionals	75 per month





The Catalyst Awards is an annual event that recognizes the visionary organizations and individuals in the Capital Region. We honor those making a difference in our communities, creating more opportunities for businesses and building a brighter future for our region. This event is a networking reception and celebration to honor the award winners.

SPONSOR BENEFITS	*Exclusive Platinum \$6,500	Gold \$4,000	Silver \$3,000	Bronze \$2,000
Opportunity to speak at the event				
Company supplied commercial played at the event				
30 second social media video created by Chamber & CREDC featuring Exclusive Platinum Sponsor representative				
Company logo placed in Chamber & CREDC event emails, virtual invitation and post event email survey				
Company logo placed on printed event signage		●		
One time Chamber Rewards email blast		●		
Admission for eight		●	●	●
Company recognition on the event screen presentation		Logo	Logo	Name
Company recognition on the Chamber & CREDC website event page		Logo/ Hyperlink	Logo/ Hyperlink	Name

* Has First Right of Acceptance

ADDITIONAL SPONSORSHIP LEVELS:

*EXCLUSIVE INDIVIDUAL AWARD SPONSORSHIPS - \$4,500 EACH

Awards: ATHENA Award, Catalyst Award, Diversity Influencer of the Year Award, Entrepreneur of the Year Award, Government Leader of the Year Award, Small Business of the Year Award, Volunteer of the Year Award

Gold level benefits plus:

- Opportunity to present award onstage
- Sponsor highlight on Chamber & CREDC social media
- Company logo placed in Chamber & CREDC event emails, virtual invitation and post event email survey



VIBE

**VISIONARY.
INSPIRATIONAL.
BOLD.
ENERGETIC.**

PRESENTED BY  | 

SPONSOR BENEFITS

BEFORE EVENT

***Exclusive Title**
\$20,000 Exclusive
(Only 1 sponsorship available)

***Platinum**
\$13,200
Industry Exclusive

***Gold**
\$9,350
Industry Exclusive

Silver
\$5,550

Bronze
\$2,750

Brand recognition in VIBE event logo					
30 second social media video created by Chamber & CREDC featuring an Exclusive Title Sponsor representative					
Company logo on invitation	●	●			
Company logo placed in post event email survey	●	●			
Logo in print promotion	●	●			
Company logo in the Chamber & CREDC event emails	●	●	●		
One time Chamber Rewards eblast	●	●	●		
Company supplied website banner ad	For 6 Months	For 4 Months			
Company recognition on the Chamber & CREDC website event page	Logo/ Hyperlink	Logo/ Hyperlink	Logo/ Hyperlink	Logo/ Hyperlink	
Opportunity to speak on stage	●				
Logo on reserved seating signs	●	●	●	●	
Gobo logo featured at the networking reception					
Digital ad recognition on the event screen presentation					
Company supplied commercial played at the event					
Admission to the heavy hors d'oeuvres reception and keynote address	20	10	10	5	
Recognition in event program	Full Page Ad	Half Page Ad	Logo	Logo	
Company description in event program	150 Words	125 Words	75 Words		
Recognition on the event screen presentation	Logo	Logo	Logo	Logo	
Recognition on opening sponsor video	Digital ad plus 10 second company description	Logo	Logo	Logo	

PennState Health

Highmark

* Has First Right of Acceptance



VIBE sets the bar high for networking in the Capital Region. Nearly 400 business influencers join us each year to strengthen relationships and learn something new at this cutting-edge event. A valuable networking reception is followed by the keynote presentation from an internationally renowned speaker.

ADDITIONAL SPONSORSHIP LEVELS:

*EXCLUSIVE EVENT PROGRAM SPONSORSHIP - \$6,050

Silver level benefits plus:

- Company supplied full page, color ad on the inside front cover of the event program

BENEFACTOR SPONSORSHIP - \$1,000

- 2 tickets to event **donated** in your name to deserving nonprofit organization or local small enterprise
- Company logo in event screen presentation
- Company logo in opening sponsor video
- Company logo in event program

VIBE

VISIONARY. INSPIRATIONAL. BOLD. ENERGETIC.



HARRISBURG REGIONAL
CHAMBER & CREDC SM

HARRISBURG REGIONAL ECONOMIC FORECAST

The Harrisburg Regional Economic Forecast is essential for local business leaders and finance professionals. This event is a luncheon followed by an in-depth keynote presentation by a respected economist covering local, national and global financial perspectives.

SPONSOR BENEFITS	*Exclusive Platinum \$6,050	Gold \$3,850	Silver \$2,750	Bronze \$1,650
Company supplied memento placed at each seat	●			
One seat at the head table	●			
Opportunity to introduce the keynote speaker	●			
Opportunity to play a 30 second company supplied commercial at event	●			
Company logo placed in Chamber & CREDC event emails	●			
Company supplied free-standing banner displayed at the event	●	●		
One time Chamber Rewards email blast	●	●		
Primary reserved seating for eight	●	●	●	●
Company featured at event (program, sponsor video, event screen)	Logo	Logo	Logo	Name
Company recognition on website event page	Logo/Hyperlink	Logo/Hyperlink	Logo/Hyperlink	Name

* Has First Right of Acceptance



STATE OF THE CITY

• ADDRESS •

The Harrisburg Regional Chamber & CREDC is proud to host the State of the City Address with the Mayor. Hear firsthand about the progress across Harrisburg and ongoing efforts to boost economic growth, enhance quality of life, and plan for a brighter future.

SPONSOR BENEFITS	*Exclusive Platinum \$6,050	Gold \$3,850	Silver \$2,750	Bronze \$1,650
Company supplied memento placed at each seat	M&T Bank			
One seat at the head table				
Opportunity to introduce the keynote speaker				
Opportunity to play 30 second company supplied commercial at event				
Company recognized in Chamber & CREDC event emails				
Company supplied free-standing banner displayed at the event		●		
One time Chamber Rewards email blast		●		
Primary reserved seating for eight		●	●	●
Company featured at event (program, sponsor video, event screen)		Logo	Logo	Name
Company recognition on website event page		Logo/Hyperlink	Logo/Hyperlink	Name

* Has First Right of Acceptance





These formal breakfast events provide exclusive opportunities for Chamber & CREDC members to hear directly from their elected officials representing Cumberland, Dauphin and Perry counties. Panels follow a moderated Q&A style discussion. Legislators’ Forum I features members of the Pennsylvania House of Representatives, and Legislators’ Forum II features members of the Pennsylvania Senate.

SPONSOR BENEFITS	*Exclusive Federal \$2,750	State \$1,650	County \$825	Municipal \$450
Opportunity to play 30 second company supplied commercial at event	●			
Opportunity to speak at the event	●			
One seat at the head table	●			
Company logo featured in all event emails prior to the event	●			
Company supplied free standing banner at the event	●	●		
One time Chamber Rewards email blast	●	●		
Primary reserved seating	8	8	8	4 (not reserved)
Company recognition featured at event (program, event screen, signage)	Logo	Logo	Logo	Name
Company recognition on website event page	Logo/Hyperlink	Logo/Hyperlink	Logo/Hyperlink	Name

Bundle & Save: * Has First Right of Acceptance
 Sponsorship amounts listed per event. Save \$150 total if you sponsor both events at the same level.





Our IDEA (Inclusion, Diversity, Equity and Accessibility) Workshop is an interactive seminar that will educate attendees on the importance of DEIA programs within organizations. The workshop will equip attendees with strategies to strengthen DEIA efforts in their businesses.

SPONSOR BENEFITS	*Exclusive Title \$5,500	*Exclusive Platinum \$2,750 Industry Exclusive	Gold \$1,650	Silver \$825	Bronze \$450
30 second social media video created by Chamber & CREDC featuring Exclusive Title Sponsor representative	●				
Logo recognition added to event name	●				
Company supplied digital ad featured on event screen presentation	●				
Opportunity to speak at the event	●	●			
Company logo featured in all event emails prior to the event	●	●			
Company supplied free standing banner at the event	●	●	●		
One time Chamber Rewards email blast	●	●	●		
Complimentary event admissions	8	8	8	8	4
Company recognition featured at event (program, event screen, signage)	Logo	Logo	Logo	Logo	Name
Company recognition on website event page	Logo/ Hyperlink	Logo/ Hyperlink	Logo/ Hyperlink	Logo/ Hyperlink	Name

* Has First Right of Acceptance





CHAMBER BUSINESS WOMEN +

ALL ARE WELCOME! Chamber Business Women+ (CBW+) promotes the progression and advancement of professional women through the education and sharing of ideas and experiences. We invite everyone (of all gender identities) who supports this mission to join the events. These monthly breakfast events feature speakers presenting on personal and professional development topics. Meetings include time for networking with peers in the business community.

SPONSOR BENEFITS <i>Occurs 8 times annually 8am Central Penn College</i>	*Exclusive CBW+ Champion (Industry Exclusive) \$1,750	CBW+ Believer \$1,000	CBW+ Ally \$750
Opportunity to be featured in all event descriptions as "CBW+ Presented by [insert company name]."	●		
Opportunity to speak at each event	●		
Company logo placed on header of Chamber & CREDC CBW+ emails with hyperlink to sponsor's website	●		
Company supplied free standing banner displayed at each event	●	●	
Company supplied memento or flyer at attendee seats	●	●	
Company featured on CBW+ sponsor slide at event	Logo	Logo	Logo
Company featured on Chamber & CREDC website event registration pages	Logo/ Hyperlink	Logo/ Hyperlink	Logo
Company featured on Chamber & CREDC CBW+ program web page with hyperlink to sponsor's website	Logo	Logo	Logo

* Has First Right of Acceptance



NETWORKING & EDUCATION

Business Appreciation Social Hour (B.A.S.H.) | Hosting Fee: \$750

Third Thursday of the month | Your Location | 4:00 pm – 6:00 pm

The B.A.S.H. (Business Appreciation Social Hour) is the Chamber & CREDC's premier monthly networking experience, which provides a great opportunity for you to showcase your products, services and facility while highlighting a deserving nonprofit. Event registration averages 100 business professionals. This format is designed to lift up our local nonprofits.

Hosts are selected on a first-come, first-served basis. The Chamber & CREDC reserves the right to choose a host based upon the prospective host's potential to hold a successful event.

Contact lholtzman@hbgrc.org for more information

Coffee & Connections

Occurs 10 times annually | Locations determined closer to each event | 9:00 am

Coffee & Connections is a monthly casual networking session for our members held at various locations selected by the sponsor.

Reserved for 2025



Member Success Workshop

Occurs 4-6 times annually | Chamber & CREDC Offices | 11:30 am – 1:00 pm

Our Member Success Workshop is a great opportunity for new members to learn about how to maximize their Chamber membership to help them meet their goals. Average event registration is 20 new members per event.

Industry Exclusive Host Sponsorship - \$1,000

- Opportunity to speak at each event
- Company supplied free standing banner displayed at each event
- Company supplied memento or flyer placed at each seat.

***Policy Pulse Speaker Series**

Occurs 10 times annually | Chamber & CREDC Offices | 8:00 am – 9:00 am

The Policy Pulse Speaker Series offers a monthly forum where officials from all levels of government, as well as leaders of business advocacy groups, discuss the current public policy landscape. Discussions are led by distinguished speakers from local to national perspectives

Gold - \$1,500: Includes the opportunity to speak at event, prominent banner display at the event, placement of materials at each seat, and recognition on the event webpage and all event-related emails.

Silver - \$800: Includes banner display at the event, placement of materials at each seat, and recognition on the event webpage.

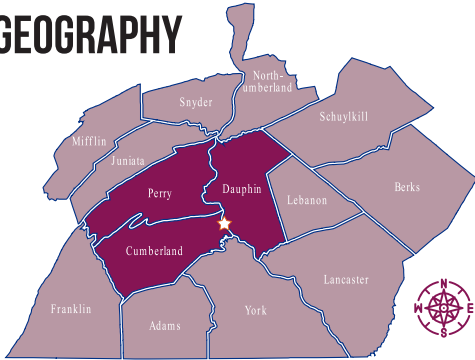
Bronze - \$500: Includes placement of materials at each seat and recognition on the event webpage.

**Advertising opportunities provided to sponsors at Policy Pulse are limited to the services of the sponsoring organization. Advertising on behalf of a client, or in promotion of any political or policy agenda, is not permitted.*



DEMOGRAPHICS & STATISTICS

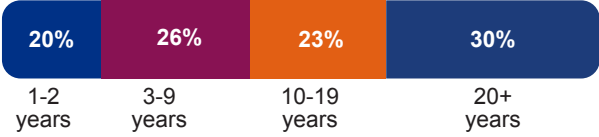
GEOGRAPHY



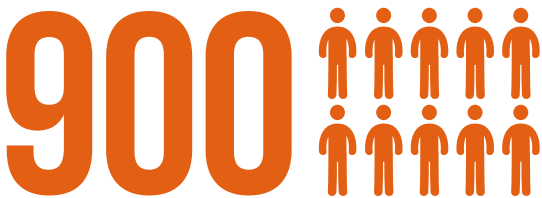
88% of our members are based in Cumberland, Dauphin & Perry counties.

MEMBERSHIP BY TIME

Our members are serious about our mission; they stick with us.



*The average length of membership is 15 years.



TOTAL MEMBERSHIP

900 member organizations, over 130,000 employees, ranging from sole proprietors to Fortune 500 companies

DIGITAL STATS



3,000

Monthly website visits



10,000

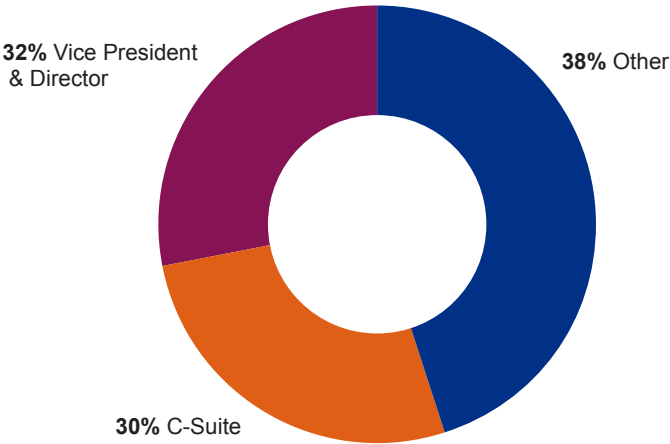
Page views per month



5,000

Active email contacts

OUR AUDIENCE BY EXPERIENCE



SOCIAL REACH



4,000 Followers



1,800 Followers



2,900 Followers



3,200+ Followers



DIGITAL ADVERTISING

NEWSLETTER BANNER ADS

The Harrisburg Regional Chamber & CREDC offers email banner advertising options for members in our various email newsletters. Banner advertisements include a direct click-through to a web address of your choice.

- **Header Ad Size: 600 W x 150 H Pixels**
- **Footer Ad Size: 600 W x 90 H Pixels**

CHAMBER REWARDS EBLAST

This is an email blast that reaches over 5,000 individuals, including the region's top level decision makers. You create your message and we send it to our membership. The email blast includes an embedded single page flyer with a click-through to a web address of your choice. Whether it is a grand opening, a call to action or an awareness campaign, we can get your message out!

- **Graphic Size: 8.5 x 11 inches or 560 x 720 pixels**

WEBSITE ADS

The Harrisburg Regional Chamber & CREDC's website offers banner display ad space on its interior pages. Chamber & CREDC site visitors will find links to important business resources, access to contact information for over 900 member companies, seminar and event registration, plus important information pertaining to business advocacy.

These website ads will appear beside the main content area on all high traffic pages of the website, excluding the homepage. We can run up to 4 ads at a time on the website, therefore the viewer may need to scroll down to view.

- **Premium Banner Graphic Size: 230 W x 840 H Pixels**
- **Small Banner Graphic Size: 230 W x 430 H Pixels**

***ALL BANNER ADS INCLUDE A CLICK-THROUGH TO YOUR CHOSEN URL.**



SPONSORSHIP COMMITMENT FORM

Please indicate the sponsorship levels that you would like to commit to by checking the corresponding box(es). **All sponsorships must be paid no more than 30 days after the event.**

SIGNATURE EVENTS

VIBE

- ☒ Exclusive Title - **RESERVED**
- ☐ Industry Exclusive Platinum - \$13,200
- ☐ Gold - \$9,350
- ☐ Exclusive Program - \$6,050
- ☐ Silver - \$5,550
- ☐ Bronze - \$2,750
- ☐ Benefactor - \$1,000

Catalyst Awards

- ☒ Exclusive Platinum - **RESERVED**
- ☐ Exclusive Individual Awards - \$4,500
- ☐ Gold - \$4,000
- ☐ Silver - \$3,000
- ☐ Bronze - \$2,000

PREMIER EVENTS

Harrisburg Regional Economic Forecast

- ☐ Exclusive Platinum - \$6,050
- ☐ Gold - \$3,850
- ☐ Silver - \$2,750
- ☐ Bronze - \$1,650

State of City Address

- ☒ Exclusive Platinum - **RESERVED**
- ☐ Gold - \$3,850
- ☐ Silver - \$2,750
- ☐ Bronze - \$1,650

GOVERNMENT RELATIONS

Legislators' Forum I

- ☐ Exclusive Federal - \$2,750
- ☐ State - \$1,650
- ☐ County - \$825
- ☐ Municipal - \$450

Legislators' Forum II

- ☐ Exclusive Federal - \$2,750
- ☐ State - \$1,650
- ☐ County - \$825
- ☐ Municipal - \$450

Legislators' Forum I&II Bundle

- ☐ Exclusive Federal - \$5,350
- ☐ State - \$3,150
- ☐ County - \$1,500
- ☐ Municipal - \$750

EDUCATION & NETWORKING

IDEA Workshop

- ☐ Exclusive Title - \$5,500
- ☐ Industry Exclusive Platinum - \$2,750
- ☐ Gold - \$1,650
- ☐ Silver - \$825
- ☐ Bronze - \$450

CBW+ Speaker Series

- ☐ Exclusive CBW+ Champion - \$1,750
- ☐ Exclusive CBW+ Believer - \$1,000
- ☐ Exclusive CBW+ Ally - \$750

Networking & Education

- ☐ Business Appreciation Social Hour (B.A.S.H.) - \$750
- ☐ Member Benefit Orientation - \$1,000
- ☐ Policy Pulse
 - ☐ Gold - \$1,500
 - ☐ Silver - \$800
 - ☐ Bronze - \$500

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Signature: _____



☐ GOLD BUNDLE

- #### ☐ SILVER BUNDLE

- ## ❑ BRONZE BUNDLE

CREDC IMPACT REPORT: 2023

LOANS

Secured over \$4 million in low interest loans. Borrowers: Glenn & Bethany Martin, Early Bird Therapy & Growing in Motion, Presbyterian Homes, Inc., Latino Connections, Idea Coffee, Supply Source, 7th Lavender, and many more.



LEADING THE REGION

Led the development of a Comprehensive Economic Development Strategy (CEDS) for the greater 9-county South Central PA region which was approved by the US EDA and preserves our regional partners' eligibility to pursue certain federal funds.

GRANTS AWARDED

Secured \$1.85 million in Grants for local nonprofits:



RETENTION, EXPANSION, ATTRACTION, DATA SERVICES REPORT

$$\begin{array}{rcl} 66 & \text{Real Estate} & \\ & \text{Inquires} & \\ + & 23 & \text{Data \& Demographics} \\ & & \text{Inquires} \\ \hline 89 & \text{Inquires} & \end{array}$$

RACP (Redevelopment Assistance Capital Program)

Managed 10 projects totaling \$22.25 million. These projects attracted an additional \$59.56 million in private investment.

COLLABORATION & WORKFORCE DEVELOPMENT

United with SCPaWorks to better integrate workforce and economic development on the greater regional basis focused on aligning employers' and job seekers' needs.

YOUR IMPACT

**\$1 Given = \$86 in
Regional Economic Return**

2024 CREDC DONORS

The Capital Region Economic Development Corporation (CREDC) is a 501(c)(3) organization dedicated to supporting businesses and nonprofits in Cumberland, Dauphin, and Perry Counties. CREDC is privately funded through the generous investments of businesses, foundations, and individuals. We extend our heartfelt gratitude to all our 2024 investors. Thank you for your commitment and partnership!

Visionaries (\$20,000+)



Partners (\$10,000-\$19,999)



Leaders (\$2,500-\$9,999)



Team CREDC (Under \$2,500)

Abigail Fortino
Alexander Reber
Andy Hetrick
Art Campbell
Beth Peiffer
Classic Rock Fabrication, LLC
Conexus, Inc.
Conrad Siegel
Dame Leadership
Dering Consulting Group
Dr. Linda Fedrizzi-Williams
Duck Donuts Holdings LLC
Emelia Makor
Greenlee Partners LLC
Gunnison Consulting
Harrisburg International Airport
Herbert, Rowland & Grubic, Inc.

HR Resolutions, LLC
Iqbal Singh
JEM Group LLC
Jeff Smith
Joe Arthur
John Hickey
Johnsonn, Duffie, Stewart & Weidner, P.C.
JPL
Katie Clarke
Keystone Ingenuity, LLC
Korporate Computing
La Torre Communications
Landin Comins
Laughner Patel Developers
Life Sciences Greenhouse of Central Pennsylvania
Lisa Hughes - Gabler
Lisa Myers

Mike Wilson
Miller Dixon Drake PC
Moorefield
Mowery Construction
Pennian Bank
Pierson Computing Connection, Inc.
PPC Lubricants
Presence Bank
Rothman Family Fund
Ryan Riley
Shawn Leppo
Stantec Consulting Services, Inc.
Steel Works Construction
Trout CPA
Wade Becker
Wegmans Food & Pharmacy
Zachary & Casey Khuri



