

# ONLINE ADVERTISEMENTS

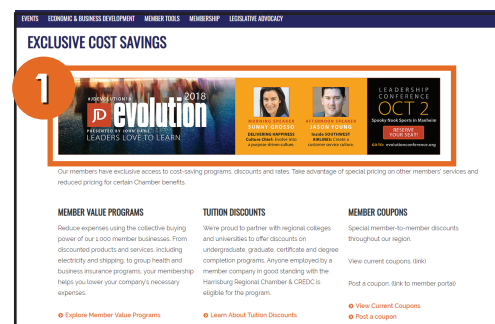
Reserve your ad space on the Chamber & CREDC website!

The Harrisburg Regional Chamber & CREDC's website offers banner display on its most high-traffic webpages reaching over 2,000 users every month. Chamber & CREDC site visitors will find links to important business resources, access to contact information for over 1,000 member companies, event registration, and important information pertaining to business advocacy. *\*All banner ads click-through to your chosen URL.*

## BANNER OPTIONS

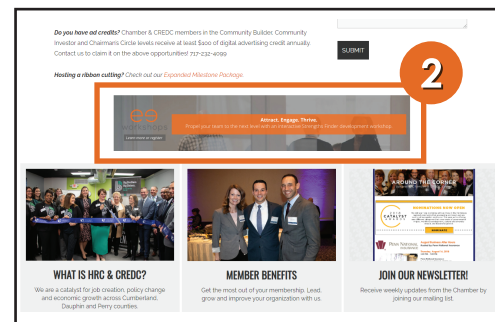
### 1 TOP PREMIUM BANNER AD

- Top placement on the website
  - Most viewed ad, placed on all high traffic pages
  - Ads will display at random on each page between no more than 4 ads
- Dimensions: 700 W x 150 H pixels  
**MONTHLY CONTRACT: \$200**



### 2 BOTTOM BANNER AD

- Beside main content area on all high traffic pages of the website
  - Viewer may need to scroll down to view depending on screen resolution
  - Ads will display at random on each page between no more than 4 ads
- DIMENSIONS: 600 W x 120 H pixels**  
**MONTHLY CONTRACT: \$150**



### 3 NEWS BANNER AD

- Only displays in news articles on the site (Chamber, CREDC, Member)
  - Ad placed at the top of all articles
  - Ads will display at random on each post between no more than 3 ads
- DIMENSIONS: 500 W x 80 H pixels**  
**MONTHLY CONTRACT: \$100**

**DON'T HAVE AN AD DESIGN?  
 WE CAN DESIGN ONE FOR YOU!**

CHECK HERE TO LEARN MORE!  
 \*Design upcharge may vary

**PLEASE COMPLETE AND SEND TO:** Erin Zakin, Communications Director, at [advertise@hbgrc.org](mailto:advertise@hbgrc.org).

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Banner Options (Indicate length of contract, not to exceed 12 months):

Premium Banner Ad: \_\_\_\_\_  Bottom Banner Ad: \_\_\_\_\_  News Banner Ad: \_\_\_\_\_

## PAYMENT INFORMATION

- Check Enclosed  Invoice Me (invoices sent after ad goes live)
- Payment will be mailed (\*NOTE: Payment must be received before ad goes live on website)

**FOR MORE INFORMATION, PLEASE CONTACT ERIN ZAKIN AT (717) 213-5048**