HARRISBURG REGIONAL CHAMBER & CREDC
SPONSORSHIP GUIDE

BOLD LEADERSHIP. VISIONARY MEMBERS. POWERFUL RESULTS.
YOUR STRATEGIC INVESTMENT

FOSTERS GROWTH AND STRENGTHENS OUR REGION.

The mission of the Harrisburg Regional Chamber & CREDC is to be a catalyst for policy change, for job creation, and for business growth in Cumberland, Dauphin, and Perry Counties that enhances the quality of life in our region.

The Harrisburg Regional Chamber & CREDC is a not-for-profit organization. Your sponsorship and marketing contribution fund our mission.

Driving new business and creating new jobs while preserving existing ones

Influencing decision-makers in our region to support your business

Creating quality opportunities that educate and connect our community

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## HARRISBURG REGIONAL CHAMBER & CREDC
### 2020 EVENTS

<table>
<thead>
<tr>
<th>EVENT</th>
<th>TIME OF YEAR</th>
<th>TYPE OF ATTENDEES (MEMBERS)</th>
<th>EXPECTED ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEGISLATORS’ FORUM I - PA HOUSE</td>
<td>January</td>
<td>Government/Business Professionals</td>
<td>175</td>
</tr>
<tr>
<td>ECONOMIC FORECAST</td>
<td>February</td>
<td>Business/Finance Professionals</td>
<td>250</td>
</tr>
<tr>
<td>LEGISLATORS’ FORUM II - PA SENATE</td>
<td>February</td>
<td>Government/Business Professionals</td>
<td>175</td>
</tr>
<tr>
<td>VIBE (ANNUAL DINNER)</td>
<td>March</td>
<td>Executives/Community Leaders</td>
<td>600</td>
</tr>
<tr>
<td>CHAMBER H.S. BUSINESS CHALLENGE</td>
<td>April</td>
<td>General</td>
<td>50</td>
</tr>
<tr>
<td>CELEBRATE DIVERSITY</td>
<td>April</td>
<td>Business/HR Professionals</td>
<td>100</td>
</tr>
<tr>
<td>BUSINESS WOMEN’S FORUM</td>
<td>May</td>
<td>Professional Women</td>
<td>400</td>
</tr>
<tr>
<td>GOVERNOR’S ADDRESS</td>
<td>May/June</td>
<td>Business Professionals</td>
<td>300</td>
</tr>
<tr>
<td>TRANSPORTATION BRIEFING</td>
<td>September</td>
<td>Construction/Business Professionals</td>
<td>150</td>
</tr>
<tr>
<td>ENERGY OUTLOOK</td>
<td>October</td>
<td>Utilities/Business Professionals</td>
<td>150</td>
</tr>
<tr>
<td>CATALYST AWARDS</td>
<td>December</td>
<td>Business/Community Leaders</td>
<td>400</td>
</tr>
</tbody>
</table>

Sponsorship levels marked with an asterisk (*) have **First Right of Acceptance**. The 2019 exclusive event sponsor has the first right of acceptance to renew the sponsorship agreement; provided that the Chamber & CREDC conducts the event during 2020.
**OUR BIGGEST EVENT OF THE YEAR**  
**MARCH 18, 2020 • 5:00-8:30 PM • HERSHEY LODGE**

![VIBE Logo](image)

**VISIONARY. INSPIRATIONAL. BOLD. ENERGETIC.**

Formerly known as our Annual Dinner, **VIBE** sets the bar high for networking in the Harrisburg Region. About 600 business influencers join us each year to strengthen relationships and learn something new at this cutting-edge event. A valuable networking reception is followed by the keynote presentation from internationally-recognized workforce expert Seth Mattison.

| SPONSOR BENEFITS | *Platinum*  
| Industry Exclusive | *Gold*  
| Industry Exclusive | Silver | Bronze  
| $12,000 | $8,500 | $5,000 | $2,500 |

### BEFORE EVENT

- Company logo on print and digital invitation
  - Platinum
  - Gold
  - Silver
  - Bronze
- Exclusive features in print promotion
  - Platinum
  - Gold
  - Silver
  - Bronze
- Company logo placed prominently on the Chamber & CREDC website event page
  - Platinum
  - Gold
  - Silver
  - Bronze
- Company logo in the Chamber & CREDC weekly event emails
  - Platinum
  - Gold
  - Silver
  - Bronze
- Company supplied banner ad placed on the Chamber & CREDC website
  - For 12 months
  - For 6 months

### AT EVENT

| Admission to the Exclusive Speaker Master Class | 5 | 5 | 2 |
| Admission to the heavy hors d’oeuvres reception and keynote address | 20 | 10 | 10 | 5 |
| Opportunity to introduce keynote speaker |  |
| Company logo placed on signage at the event |  |

- **Recognition in event program**  
  - Full page ad
  - Half page ad
  - Logo
  - Company Name
- **Company description in event program**  
  - 150 words
  - 125 words
  - 75 words
- **Company recognition on the event screen presentation**  
  - Logo
  - Logo
  - Logo
  - Company Name
- **Recognition on opening sponsor video**  
  - Logo plus 10-second ad
  - Logo
  - Logo
  - Company Name

*Platinum, Gold and Silver levels are also given a one-time Chamber Rewards email blast.*
ADDITIONAL SPONSORSHIPS

*Exclusive Event Program Sponsorship - $5,500
Silver level benefits plus:
Company supplied full page, color ad on the inside front cover of the event program
(Includes associated expenses)

*Exclusive Event Invitation Sponsorship - $5,500
Silver level benefits plus:
Company supplied full page, color ad on the back side of the mailed event invitation
(Includes associated expenses)

MEET OUR 2020 KEYNOTE SPEAKER

SETH MATTISON

Seth Mattison is an internationally renowned expert and author on workforce trends, generational dynamics, and business strategy. As Co-Founder and Chief Movement Officer of Luminate Labs, Seth advises many of the world’s leading brands and organizations on the key shifts happening around talent management, change and innovation, leadership, and the future of work.

His ideas have been featured in such publications as The Wall Street Journal, Forbes, The Huffington Post, and The Globe and Mail and he was named to the Editors’ Picks for Speakers to Watch by MeetingsNet.

For the past decade Seth has shared his insights with thousands of business leaders around the world and has received accolades from many of the world’s best brands including: MasterCard, Johnson and Johnson, Microsoft, Kraft Foods, AT&T, PepsiCo, GE Energy, Cisco, State Farm, Merrill Lynch, Dow, and Disney.

“If you want to be a leader today, it’s not about whether or not you like people. If you want to be a leader today, you have to love people, period.”
December 2020 • 5:30 pm • Hilton Harrisburg/Whitaker Center for Science & the Arts

Each year we present the Catalyst Awards to visionary organizations and individuals in the Harrisburg region. The awards honor those making a difference in our communities, creating more opportunities for businesses and building a brighter future for our region. An hour-long networking reception is followed by the formal awards ceremony.

**SPONSOR BENEFITS**

<table>
<thead>
<tr>
<th></th>
<th>Platinum ($5,500)</th>
<th>Gold ($3,500)</th>
<th>Silver ($2,500)</th>
<th>Bronze ($1,500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>One reserved seat in the front row</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to speak at the event</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo placed on printed event materials (program, invitation, etc.)</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company mention in Chamber &amp; CREDC weekly event emails</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo placed on signage at the event</td>
<td>● ●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Onetime Chamber Rewards email blast</td>
<td>● ●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Primary reserved seating for eight</td>
<td>● ● ● ●</td>
<td>● ●</td>
<td>● ●</td>
<td>● ● ●</td>
</tr>
<tr>
<td>Company recognition on the event screen presentation</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>Company recognition on the Chamber &amp; CREDC website event page</td>
<td>Logo/ Hyperlink</td>
<td>Logo/ Hyperlink</td>
<td>Logo/ Hyperlink</td>
<td>Name</td>
</tr>
<tr>
<td>Company recognition in the event program</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
</tbody>
</table>
ADDITIONAL SPONSORSHIPS AVAILABLE

*EXCLUSIVE INDIVIDUAL AWARD SPONSORSHIPS - $4,000 EACH
(Athena Award, Business Diversity Champion Award, Catalyst Award, Volunteer of the Year Award, Corporate Citizen of the Year Award, Emerging Business Leader of the Year Award, Entrepreneur of the Year Award, Small Business of the Year Award, Government Leader of the Year Award)

Gold level benefits plus:
- Opportunity to present award to the recipient on stage
- Company recognition on printed event materials

*EXCLUSIVE EVENT INVITATION SPONSORSHIP - $4,000

Gold level benefits plus:
- Company supplied ad featured on back cover of invitation
- Company recognition on printed event materials

*EXCLUSIVE EVENT PROGRAM SPONSORSHIP - $4,000

Gold level benefits plus:
- Company supplied full page ad on the back cover of the event program
- Company recognition on printed event materials
GOVERNOR’S BREAKFAST

May/June 2020 • Time & Location TBD

An exclusive opportunity for Chamber & CREDC members to hear directly from Pennsylvania’s governor on issues important to the business community. A formal meal is followed by a personal address from the governor.

EXCLUSIVE PLATINUM SPONSOR: M&T BANK

SPONSOR BENEFITS

- Company supplied memento placed at each seat
- One seat at the head table
- Opportunity to play a company supplied 30-second commercial at event
- Opportunity to introduce Governor
- Company mention in the Chamber & CREDC weekly event emails
- Company supplied free-standing banner displayed at the event
- Onetime Chamber Rewards email blast
- Primary reserved seating
- Company featured at event (program, sponsor video, event screen)
- Company recognition on website event page

<table>
<thead>
<tr>
<th>Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive Platinum</td>
<td>Gold $3,500</td>
</tr>
<tr>
<td></td>
<td>Company supplied memento placed at each seat</td>
</tr>
<tr>
<td></td>
<td>One seat at the head table</td>
</tr>
<tr>
<td></td>
<td>Opportunity to play a company supplied 30-second commercial at event</td>
</tr>
<tr>
<td></td>
<td>Opportunity to introduce Governor</td>
</tr>
<tr>
<td></td>
<td>Company mention in the Chamber &amp; CREDC weekly event emails</td>
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<tr>
<td></td>
<td>Company supplied free-standing banner displayed at the event</td>
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<tr>
<td></td>
<td>Onetime Chamber Rewards email blast</td>
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<tr>
<td></td>
<td>Primary reserved seating</td>
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<tr>
<td></td>
<td>Company featured at event (program, sponsor video, event screen)</td>
</tr>
<tr>
<td></td>
<td>Company recognition on website event page</td>
</tr>
</tbody>
</table>

*Exclusiv*
February 6, 2020 • 8 AM • Sheraton Harrisburg/Hershey

The Harrisburg Regional Economic Forecast is essential for local business leaders and finance professionals. A formal breakfast is followed by an in-depth keynote presentation by a respected economist covering local, national and global financial perspectives.

SPONSOR BENEFITS

<table>
<thead>
<tr>
<th>Exclusive Platinum</th>
<th>Gold $3,500</th>
<th>Silver $2,500</th>
<th>Bronze $1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company supplied free-standing banner displayed at the event</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Onetime Chamber Rewards email blast</td>
<td>✗</td>
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<td></td>
</tr>
<tr>
<td>Primary reserved seating</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Company recognition at event (program, sponsor video, event screen)</td>
<td>✗</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Company recognition on website event page</td>
<td>✗</td>
<td>Logo</td>
<td>Name</td>
</tr>
</tbody>
</table>

EXCLUSIVE PLATINUM SPONSOR: S&T BANK

MEET OUR FEATURED SPEAKER

MALCOLM E. POLLEY
Chief Investment Officer
Stewart Capital Advisors, LLC

Malcolm serves as president and chief investment officer of Stewart Capital Advisors, LLC where he oversees the investment process and provides the philosophical underpinning for the firm’s research and asset management.

Malcolm led the effort to form Stewart Capital Advisors, LLC, an SEC registered investment advisory subsidiary of S&T Bank.

He began his career in 1987 on Black Monday; and he has held leadership positions with many financial services organizations including S&T Wealth Management, Marquette Trust Company, Marquette Advisory Services, and West Bank.
LEGISLATORS' FORUM I & II

Legislators’ Forum I: Pennsylvania House of Representatives
January 21, 2020 • 8 AM • Hilton Harrisburg

Legislators’ Forum II - Pennsylvania Senate
February 20, 2020 • 8 AM • Hilton Harrisburg

These formal breakfast events provide exclusive opportunities for Chamber & CREDC members to hear directly from their elected officials representing Cumberland, Dauphin and Perry counties. Panels follow a moderated Q&A style discussion.

<table>
<thead>
<tr>
<th>SPONSOR BENEFITS</th>
<th>State $1,500</th>
<th>County $750</th>
<th>Municipal $400</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company supplied free standing banner at the event</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Onetime Chamber Rewards email blast</td>
<td></td>
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</tr>
<tr>
<td>Primary reserved seating</td>
<td>8</td>
<td>8</td>
<td>4 (Not reserved)</td>
</tr>
<tr>
<td>Company recognition featured at event (program, sponsor video, event screen)</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>Company recognition on website event page</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
</tbody>
</table>

**Bundle & Save**
Sponsorship amounts listed per event. Save $100 total if you sponsor both events at the same level.
We’re at the center of it all! The Harrisburg region sits at the convergence of Pennsylvania’s 120,000 miles of roadways, and commercial rail and air traffic keeps business moving. This formal breakfast event features a new, well-timed topic each year keeping us in the know about vital initiatives.

**SPONSOR BENEFITS**

- Company supplied free standing banner at the event
- Onetime Chamber Rewards email blast
- Primary reserved seating
- Company recognition at event (program, sponsor video, event screen)
- Company recognition on website event page

<table>
<thead>
<tr>
<th></th>
<th>State</th>
<th>County</th>
<th>Municipal</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,500</td>
<td>$750</td>
<td>$400</td>
</tr>
</tbody>
</table>

Pennsylvania is regarded as an energy abundant state with a diverse portfolio. This reputation has only strengthened in recent years. What does that mean for the future? Join us at the 2020 Energy Outlook to hear from industry leaders on the current state of the energy industry, and the evolution and future of the industry.

**SPONSOR BENEFITS**

- Company supplied free standing banner at the event
- Onetime Chamber Rewards email blast
- Primary reserved seating
- Company recognition at event (program, sponsor video, event screen)
- Company recognition on website event page

<table>
<thead>
<tr>
<th></th>
<th>State</th>
<th>County</th>
<th>Municipal</th>
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<tbody>
<tr>
<td></td>
<td>$1,500</td>
<td>$750</td>
<td>$400</td>
</tr>
</tbody>
</table>

**Bundle & Save**
Sponsorship amounts listed per event. Save $100 total if you sponsor both events at the same level.
The Chamber High School Business Challenge provides opportunities for local high school students to engage their entrepreneurial spirits by creating and developing business plans. The top finalists pitch their plans at a special event. Challenge winners are determined and formally recognized at the conclusion of the event.

**SPONSOR BENEFITS**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Presenting $1,500</th>
<th>Associate $500</th>
<th>Supporting $250</th>
<th>Patron $50</th>
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<tbody>
<tr>
<td>Opportunity for company representative to serve as a judge for the final challenge</td>
<td>●</td>
<td></td>
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</tr>
<tr>
<td>Company supplied free-standing banner displayed at the event</td>
<td></td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company mention in weekly event promotion emails</td>
<td></td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company featured in event program</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>Company featured on event screen</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>Company recognition on website event page</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
</tr>
</tbody>
</table>

*All sponsorships go directly to students in the form of scholarship.*
April 2020 • 8:00-10:00 AM • Country Club of Harrisburg

Our Celebrate Diversity Breakfast is an engaging and interactive discussion that will educate attendees on strategies to strengthen business diversity in the workplace.

<table>
<thead>
<tr>
<th>SPONSOR BENEFITS</th>
<th>Gold $1,500</th>
<th>Silver $750</th>
<th>Bronze $400</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to introduce speakers</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company supplied free-standing banner displayed at event</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company mention in weekly event promotion emails</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Primary reserved seating</td>
<td>8</td>
<td>4</td>
<td>4 (Not reserved)</td>
</tr>
<tr>
<td>Company recognition at event (program, event screen, signage)</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>Company recognition on website event page</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
</tbody>
</table>
Chamber Business Women (CBW) promotes the progression and advancement of professional women through the education and sharing of ideas and experiences.

**CBW Speaker Series**
Monthly breakfasts feature speakers on personal and professional development topics. Meetings include time for networking with peers in the business community. Attendance averages 55 women per event.

<table>
<thead>
<tr>
<th>SPONSOR BENEFITS</th>
<th>Platinum $1,500</th>
<th>Gold $800</th>
<th>Silver $500</th>
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</thead>
<tbody>
<tr>
<td>Opportunity to speak at each event</td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
</tr>
<tr>
<td>Company logo placed on header of Chamber &amp; CREDC CBW emails with hyperlink to sponsor’s website</td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
</tr>
<tr>
<td>Company supplied free-standing banner displayed at each event</td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
</tr>
<tr>
<td>Company supplied memento or flyer at attendee seats</td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
</tr>
<tr>
<td>Company featured on printed event materials (programs, promotions, etc.)</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>Company featured on Chamber &amp; CREDC website event registration page</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>Company featured on Chamber &amp; CREDC CBW program webpage with hyperlink to sponsor’s website</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
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</tbody>
</table>

**Mentorship Program**
CBW’s mentorship program is an official Lean In affiliate. Inspired by Sheryl Sandberg’s book of the same name, Lean In Circles are small peer groups that meet regularly to learn and grow together. The CBW Mentorship Program attracts women in all stages of their careers from CEOs to entry-level professionals across many industries. Participation averages 20-30 women per year.

**EXCLUSIVE CBW MENTORSHIP PROGRAM SPONSOR - $1,000**
- Opportunity to speak at annual program kickoff
- Company supplied memento/promotional piece given to each participant, at each session
- Company logo placed on all printed promotional materials
- Company logo placed on each printed session agenda
- Company logo placed on Chamber & CREDC CBW Mentorship webpage with hyperlink to sponsor’s website during 2020 calendar year
May 20, 2020 • All Day • Messiah College

Central PA's largest one-day conference for women, this event is a staple in professional development training across the region. The event includes three breakout session tracks, keynote presentation, networking luncheon, exhibitor area and prestigious award presentation.

BREAK-OUT SESSION SPONSOR - $3,000
3 available, industry exclusive
- Opportunity to have a banner displayed in one of the break out session rooms
- Opportunity to have a representative assisting in one of the rooms
  - Premium placement and double exhibit booth space
  - 6 event passes with reserved seating
  - Logo displayed on HD TV’s throughout the building
- Logo in PowerPoint background during morning welcome & keynote session
  - Half page ad in event program
  - Logo and hyperlink on BWF website
- Opportunity to provide an insert/giveaway in attendee gift bags
  - First right of renewal for following year sponsorship
  - Electronic attendee list
- Social media presence on BWF Facebook and Twitter pages leading up to event

GOLD SPONSOR - $1,000
- 6’ x 8’ exhibit booth space
- 4 full day attendee passes to the Forum
- Logo on PowerPoint background during morning and keynote presentations
  - 1/4 page ad in Forum program
  - Logo on website (with hyperlink)
- Opportunity to provide an Insert/giveaway in attendee gift bags
  - Attendee list provided electronically after the Forum
- Social media presence on BWF Facebook and Twitter pages leading up to event

VENDOR BOOTH ONLY - $250-$350
- 6’x8’ exhibit booth space
- 6’ table and two chairs

More sponsorships available. For more information contact Lindsey Holtzman, Director of Events, at sponsorships@hbgrc.org.
CONNECTIONS

MEMBER SUCCESS LUNCHEON
Occurs 4-6 times annually

Expected Attendance: 15-20 new members per event

Benefit Line: Opportunity to connect and gain brand recognition with business leaders who value learning and are ready to implement new ideas. Align your brand with innovation.

HOST SPONSORSHIP - $1,000
• Opportunity to speak at each event
• Company supplied free-standing banner displayed at each event
• Company supplied memento or flyer placed at each seat

NOT-FOR-PROFIT ROUNDTABLE BREAKFAST
(Includes one roundtable; one sponsor per roundtable booked on a first-come, first-served basis)

Expected Attendance: 20-30 non-profit representatives per event

Benefit Line: Opportunity to connect and gain brand recognition with non-profits who value learning and are ready to implement new ideas.

BREAKFAST SPONSORSHIP - $300
• Company supplied materials placed at each seat
• Company logo placed on the Chamber & CREDC event webpage with hyperlink to sponsor’s website
• Company name placed in Chamber & CREDC event email with hyperlink to sponsor’s website
• Company supplied free-standing banner displayed at the roundtable
BUSINESS AFTER HOURS WITH A CAUSE | $750
THIRD THURSDAY OF THE MONTH | YOUR LOCATION | 4:00 PM - 6:00 PM
Business After Hours With A Cause is the Chamber & CREDC’s new monthly mixer format. Business After Hours provide a great opportunity for you to showcase your products, services and facility while highlighting a deserving non-profit. The hosting member is responsible for ordering light hors d’oeuvres and beverages (limited open bar is encouraged). Event registration ranges from 80 to 125 business professionals on average.

LEADS OVER LUNCH | $400
FIRST TUESDAY OF THE MONTH | YOUR LOCATION | 11:30 AM - 1:00 PM
Leads Over Lunch is an informal networking event for members and guests of the Chamber & CREDC hosted by a member business at their place of business as an opportunity for the member to showcase their products, services and facility. The hosting member is responsible for ordering a light lunch and beverages that must be provided by a fellow catering/restaurant member. Event registration ranges from 60 to 90 business professionals on average.

LUNCH & LEARN | $300
FIRST TUESDAY OF THE MONTH | CHAMBER & CREDC OFFICE | 11:30 AM - 1:00 PM
Lunch & Learn workshops provide an opportunity for a member business to host an informal lunch program for Chamber & CREDC membership where they can present on their area of expertise. Member businesses who host a Lunch & Learn must provide an educational experience for attendees. Lunch & Learn workshops provide a wonderful opportunity for the host to entertain and educate members, and more importantly, future prospects. The hosting company is responsible for ordering a light lunch and beverages that must be provided by a fellow catering/restaurant member. To maintain a quality learning environment, Lunch & Learn attendance is limited to 20 attendees.

Hosts are selected on a first-come, first-served basis. The Chamber & CREDC reserves the right to choose a host based upon the prospective host’s potential to hold a successful event. Lunch & Learn workshop content must be approved by the Chamber & CREDC. Lunchtime networking events are interchangeable, only one lunch event will be held per month.
SPONSORSHIP COMMITMENT FORM

Please indicate the sponsorship levels that you would like to commit to by checking the corresponding box(es).
*All sponsorships must be paid 30 days post the event.

SIGNATURE EVENTS

VIBE
☐ Platinum - $12,000
☐ Gold - $8,500
☐ Silver - $5,000
☐ Bronze - $2,500
☐ Exclusive Event Program - $5,500
☐ Exclusive Event Invitation - $5,500

Catalyst Awards
☐ Exclusive Platinum - $5,500
☐ Exclusive Individual Awards - $4,000 each
☐ Gold - $3,500
☐ Silver - $2,500
☐ Bronze - $1,500
☐ Exclusive Event Program - $4,000
☐ Exclusive Event Invitation - $4,000

PREMIER EVENTS

Governor’s Address
☐ Exclusive Platinum - $5,500
☐ Gold - $3,500
☐ Silver - $2,500
☐ Bronze - $1,500

Energy Briefing
☐ State - $1,500
☐ County - $750
☐ Municipal - $400

Harrisburg Regional Economic Forecast
☐ Gold - $3,500
☐ Silver - $2,500
☐ Bronze - $1,500

GOVERNMENT RELATIONS

Legislators’ Forum I
☐ State - $1,500
☐ County - $750
☐ Municipal - $400

Legislators’ Forum II
☐ State - $1,500
☐ County - $750
☐ Municipal - $400

Legislators’ Forum I & II Bundle
☐ State - $2,900
☐ County - $1,400
☐ Municipal - $700

Transportation Briefing
☐ State - $1,500
☐ County - $750
☐ Municipal - $400

EDUCATION & NETWORKING

Business Women’s Forum
☐ Breakout Session - $3,000
☐ Gold - $1,000
☐ Vendor Booth - $250 to $350

Celebrate Diversity Breakfast
☐ Gold - $1,500
☐ Silver - $750
☐ Bronze - $400

Chamber High School Business Challenge
☐ Presenting - $1,500
☐ Associate - $500
☐ Supporting - $250
☐ Patron - $50

Chamber Business Women
☐ Platinum - $1,500
☐ Gold - $800
☐ Silver - $500
☐ Exclusive CBW Mentorship - $1,000

CONNECTIONS

☐ Business After Hours - $750
☐ Leads over Lunch - $400
☐ Lunch & Learn - $300
☐ Member Success Luncheon - $1,000
☐ Not-for-Profit Roundtable Breakfast - $300

Please complete and send to Lindsey Holtzman, Director of Events, at events@hbgrc.org.
For questions and additional information, please call Lindsey at (717) 213-5044.

Name: ________________________________ Company: ________________________________
Address: ________________________________________________________________
Phone: ________________________________ Email: ________________________________
Signature: ________________________________
Thank you for your continued support of the Chamber & CREDC

SPECIAL THANKS TO OUR 2017-2020 CREDC CAMPAIGN DONORS

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Energy to do more*

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